

## USCB Strategic Plan 2023

### Timeline

(\*indicates steps in the associated Mission revision)

2015	
November	Contracted with Sharon Dwyer to consult and facilitate strategic planning process
	Selected Dr. Steve Borgianini as Chair of the strategic planning process
	<i>*IE Council endorsed concept of mission revision to include graduate programs</i>
December	Strategic Planning Steering Committee (Chancellor Panu, Consultant, Strategic Planning Chair) compiled a list of “big picture” concerns, questions, and initiatives to be considered when developing the Strategic Plan
2016	
January	Organized Strategic Planning Committee (SPC) and held kick-off meeting
	SPC discussed “5 P’s” and determined they would serve as starting points for the goals (Partnerships, People & Process, Product, Programs, Purse)
	<i>*SPC formed a subcommittee to revise USCB’s Mission, Vision, Values (MVV)</i>
	Began data collection and review to include: <ul style="list-style-type: none"> <li>• One-on-one and small group interviews with 50+ leadership, staff, and faculty members (January-May)</li> <li>• Review of NSSE data (February)</li> <li>• Completion of SWOT review (February)</li> <li>• Review of peer institutions’ strategic plans (March)</li> <li>• Public input sessions on Beaufort and Bluffton campuses for all constituents (March-April)</li> </ul>
February	SPC updated Faculty Senate on strategic planning process
	<i>*SPC presented MVV revisions to Faculty Senate</i>
April	SPC held luncheon with USC system President and Beaufort-Jasper Higher Education Commission (B-JHEC) to discuss Cross Disciplinary Experiential Learning (THE BIG IDEA)
	Developed structure of five working groups, each of which would expand on one of the Goals (5 P’s)
May	SPC requested nominations for participants on working groups
	Working group leaders met with Strategic Planning Steering Committee to determine next steps
June-August	Working groups developed objectives, strategies, metrics, actions, dependencies for the Goals
September	SPC updated Faculty Senate on strategic planning process
October	<i>Hurricane Matthew</i>
	Held Strategic Planning Large-Group Committee meeting to determine next steps
December	Small tactical group reviewed and restructured Goals and Objectives
2017	
January	Cabinet reviewed draft Goals and Objectives
February	Cabinet approved Goals and Objectives
	<i>*Cabinet approved revised Mission, Vision, and Values</i>
	<i>*Faculty Senate approved revised Mission, Vision, Values</i>
March	Working groups reconvened to review restructured Goals and Objectives and clarify Strategies
April	<i>*USC system Board of Trustees approved revised Mission</i>
	Working groups submitted final reports of Goals, Objectives and Strategies
June	Small tactical group reviewed entire Strategic Plan
July	Cabinet approved entire Strategic Plan
August	Chancellor Panu updated Faculty Senate
September	<i>Hurricane Irma</i>
November	Chancellor Panu unveiled Strategic Plan at <i>State of the University</i> address
2018	
March	<i>*SC CHE approved revised Mission</i>
September	<i>Hurricane Florence</i>
October	Administered <i>Strategic Plan Implementation Survey</i> to kick off implementation plan
December	<i>*SACSCOC approved the Application for Level Change pending a site visit in Fall 2019</i>
	Created 11 Strategic Plan Implementation Subgroups—one to implement each Objective

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2019	
January	Strategic Plan Implementation Subgroups began regular meetings
May	Strategic Plan Implementation Subgroups 1) submit first end-of year report and 2) meet with Cabinet to discuss framing of Objectives and upcoming initiatives
August	Faculty-wide rollout of Academic Master Plan (AMP) that was developed in Spring/Summer 2019
	Academic Program Plan (APP) presented to Cabinet and the Community after meetings in July to identify most feasible new programs for USCB
October	Strategic Plan Objectives and Strategies revised based on input from the Subgroups, Cabinet, AMP and APP
November	<i>*SACSCOC On-Site Substantive Change visit to review Level Change</i>

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