In keeping with Charles Fraser's groundbreaking resort development philosophy, representatives from SC coastal resorts and related business, local and state governments, universities, colleges, and non-profits will meet on Hilton Head Island to examine current sustainable resort development challenges and to share concrete, replicable solutions, with an emphasis on the financial benefits of these sustainable practices.

The conference will kick off with a Wednesday evening reception under the Liberty Oak at Sea Pines' Harbour Town. Keynote speaker Lauren Vaisman, has worked for the past seven years with Galápagos AlterNATIVE, a successful community-based tourism company at Ecuador’s Galápagos Islands, one of the world’s most sensitive and unique coastal regions. Vaisman wrote her graduate thesis on the socio-economic and environmental effects of development and tourism on Puerto Villamil, a small town on Isabela Island, Galápagos. The conference will continue Thursday and half day Friday with compelling and practical concurrent sessions. Fifteen of the region’s sustainability experts will present the latest information on their successful efforts to preserve our invaluable coastal resources. Topics for examination include:

- Tourism and Environment
- Resource Management
- Coastal Resilience
- Renewable Resources
- Quality of Life

The goal is to arm attendees with the information, tools, and motivation needed to implement sustainable practices at their own resorts and organizations.

Space is limited, so don’t delay. Go to uscb.edu/fraserconference to register for the conference. You’ll also find lodging, maps, and detailed conference information at this webpage.
Become a Conference Sponsor:
Support the critical work of sustaining our coastal regions

Register for sponsorship at uscb.edu/fraserconference.
For more information, call Anton Abraham, USCB Research Associate, (843) 208-8344, or email: AABRAHAM@uscb.edu.

Conference Committee Members:

University of South Carolina Beaufort:
John Salazar, Ph.D., Professor of Hospitality and Tourism, Director of Lowcountry Resort and Island Tourism Institute
Stephen Borgianini, Ph.D., Professor of Biology/Marine Science
Joe Staton, Ph.D., Professor of Biology/Marine Science
Keri Olivetti, Esq., Center for Event Management and Hospitality Training
Nancy Hritz, Ph.D., Professor of Hospitality and Tourism
Anton Abraham, Research Associate

The Sea Pines Resort:
Tony Wartko, Director of Facilities Management

South Carolina Sea Grant Consortium:
Julie Davis, Living Marine Resources Specialist

South Carolina Department of Commerce:
Anna Lange, Recycling Market Development

Town of Hilton Head Island:
Sally Krebs, Sustainable Practices Coordinator

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SILVER - $500-$1,000
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