

Appendix Form 1.2

**University of South Carolina Beaufort
South Korean and Asian Literacy Education**

2024 South Korea Study Tour Itinerary (Tentative at its very best)

(Additional activities are scheduled in case COVID prevents participation in one activity, there are other options)

Date	Activities	Project Rationale Goal-Learning Outcomes (LO)	Project Objective
June 20 Th	<ul style="list-style-type: none"> Last Pre-Departure Session 	<ul style="list-style-type: none"> Last minute items to consider, if needed (Virtual) Practice Korean key phrases 	Obj. 1, 2, 3
June 23 S	<ul style="list-style-type: none"> Depart U.S.A. 	<ul style="list-style-type: none"> Educational Trip 	Obj. 1, 2
June 24 M	<ul style="list-style-type: none"> Arrive at Seoul Incheon International Airport Travel to Seoul Check-in at Hotel Shilla Stay (Link) or Hotel Cappuccino Learn the Seoul Transport & Metro system Secure Korean currency (Tmoney) Group dinner + group explore 	<ul style="list-style-type: none"> To ensure safe travel and clear communication between group members To ensure proper currency exchange To acclimate to surrounding area 	Obj. 1, 2
June 25 T	<ul style="list-style-type: none"> Ewha University Language Center Level Test - Korean Orientation Meet with Korean Fulbright Commission Be mindful of jetlag 	<ul style="list-style-type: none"> To begin immersion in Korean culture within both the language classroom setting and the university setting 	Obj. 1, 2, 3
June 26 W	<ul style="list-style-type: none"> Seoul Meetings US Embassy Public Diplomacy House Incheon Global Campus (Link) visit U of Utah Asia Campus and Mason Korea in Incheon https://www.sunykorea.ac.kr/en/ 	<ul style="list-style-type: none"> To experience Korean education within a U.S based University 	Obj. 1, 2, 3
June 27 TH	<ul style="list-style-type: none"> Depart for Daejeon, then Busan at night KTX high speed train (Ticket Link) Visit Woosong University and Daejeon City Michelin Star Bakery (Link) 		Obj. 1, 2, 3

	<ul style="list-style-type: none"> • Seminars and Presentations at Woosong University • Kyeryong Digitech High School (Link) • Dong-Ah Meister High School (Link) • Group dinner + group explore • 7 pm Depart for Busan - KTX high speed train (Booking Link) (Link) • Hotel XXX at Busan 		
June 28 F	<ul style="list-style-type: none"> • Busan Day 1 • Visit Busan 48-hour Pass • List of 100+ visits on Busan Pass 	<ul style="list-style-type: none"> • To experience a new environment and location in Korea to increase first-hand geographical, environmental, and cultural knowledge • To engage in and experience Korean culture in other areas of the country • To practice communicating with the community and experience the culture • To process new experiences and information on cultural festivals and cuisine 	Obj. 1, 2, 3
June 29 S	<ul style="list-style-type: none"> • Busan Day 2– Discover Pass • Jagalchi Fish Market, Gamcheon Culture Village, Hagging at Gukje Market etc. • Beach/Village 	<ul style="list-style-type: none"> • To experience a coastal modern city in Korea to increase first-hand the advances in modern Korea • To engage in and experience Korean culture away from Seoul • To practice communicating with the community and experience the culture • To process new Korean travel experiences 	Obj. 1, 2, 3
June 30 S	<ul style="list-style-type: none"> • Busan Day 3 – Haedong Yonggungsa Temple • Shinsegae Centum City Mall (Guinness record) • Depart 7 pm to return to Seoul – Shilla Stay 	<ul style="list-style-type: none"> • To experience a religious Korean environment • To engage in and experience Korean business setting in retail • To practice communicating with the community and experience the culture 	Obj. 1, 2, 3

<p>July 1 M</p>	<ul style="list-style-type: none"> • Back in Seoul • Seoul National University of Education presentations • Korean Calligraphy session in Insadong (Link) • Insadong neighborhood tour (Link) • or Cultural exchange: local connections with Dr. Greg Choy family and acquaintances • Insadong University & Meetings 	<ul style="list-style-type: none"> • To reinforce and build upon acquired language skills and continue using them in context • To reinforce knowledge learned in the college setting and use it during a cultural experience • To engage with locals in another popular area of Korea • To experience Korean education within a U.S based University • To apply language skills learned in the classroom to an out-of-classroom setting • Korean traditional arts & craft market for teaching materials purchase 	<p>Obj. 1, 2, 3</p>
<p>July 2 T</p>	<ul style="list-style-type: none"> • Gwangju Toechon Tomato Festival (Link) (verify date & COVID restrictions) • Cooking demonstrations Namdaemun Market (Namdaemun Market Information) (evening) • and/or visit a Korean University – Seoul National University of Education (Link) or alternate university • Local connections- Choy’s family • Myeong Market & Meetings • Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> • To engage in and experience Korean culture in other areas of the country • To practice communicating with the community and experience the culture • To process new experiences and information on cultural festivals and cuisine • Korean traditional arts & craft market for teaching materials purchase 	<p>Obj. 1, 2, 3</p>
<p>July 3 W</p>	<ul style="list-style-type: none"> • Adjust if needed • Site visit: The War Memorial of Korea (Link) (Free) • Dongdaemun Design Plaza (Link) • Street food viewing • Korean Culture with Scholar-Escort Dr. Choy • Royal Asiatic Society of Korea (Link) -schedule Society events throughout stay closer to event • Nandem & Meetings • Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> • To be educated on the war History of Korea • To immerse in the culture and cuisine of Korea while engaging in interactions with locals • To gain a deeper understanding of Korea by education from the Oldest Korean Studies organization 	<p>Obj. 1, 2, 3</p>

July 4 TH	<ul style="list-style-type: none"> • Korean Language School 2 • Meet with Korean Ministry of Sport, Tourism and Culture Representatives (Link) (Hours) (Free) • Visit George Mason University Campus in Incheon, South Korea for lecture & tour https://masonkorea.gmu.edu/ • Hyundai Department Store • CoEx Mall • Ewha University Korean class (2-5:50pm) • Independence Day Group Dinner 	<ul style="list-style-type: none"> • To reinforce and build upon acquired language skills and begin using them in context • To increase knowledge on the culture and pastimes of Korea • To experience Korean education within a U.S. based University 	Obj. 1, 2, 3
July 5 F	<ul style="list-style-type: none"> • Seoul Discover Pass (72 hr) 8am-10pm (List of 100+ free attractions with Pass) • Recommend Red Hop-on/Hop off Bus • Night Cruise • Visit major monuments • Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> • To engage in and experience Korean culture in other areas of the country • To practice communicating with the community and experience the culture • To process new experiences and information on cultural festivals and cuisine • Korean traditional arts & craft market for teaching materials purchase 	Obj. 1, 2, 3
July 6 S	<ul style="list-style-type: none"> • Seoul Discover Pass (72 hr) 8am-10pm • (List of 100+ free attractions with Pass) • Hanbok Traditional Korean Clothes while visiting Gyeongbokung Palace • Recommend Yellow Hop-on/Hop off Bus • N Tower • 2nd Company Night Cruise 	<ul style="list-style-type: none"> • To engage in and experience Korean clothing culture • To be wearing Korean clothing inside a Korean palace • To get a bird's eye view of the entire city • To view the entire city of Seoul from above -N Tower • To view the relations of the people with the Han River 	Obj. 1, 2, 3
July 7 S	<ul style="list-style-type: none"> • Seoul Discover Pass (72 hr) 8am-10pm • (List of 100+ free attractions with Pass) • Group together decide on itinerary for the day on Museums, Monuments, sights for specific lesson to be taught in class 	<ul style="list-style-type: none"> • Maximize cultural impact in minimum amount of time • Discuss what cultural experiences are needed to ensure maximized cultural teaching upon return to school • Ensure that lessons being created are taking shape. 	Obj. 1, 2, 3
July 8	<ul style="list-style-type: none"> • Changdeokgung Palace (Link) 	<ul style="list-style-type: none"> • To reinforce and build upon 	Obj. 1, 2, 3

M	<p>(3,000 KRW fee)</p> <ul style="list-style-type: none"> Teaching and Learning Workshop at Seoul National University of Education by Dr. Sun-Ho Hong Samsung High School (Link) National High School of Korean Traditional Arts (Link) Ewha University Korean class (2-5:50pm) 	<p>acquired language skills to engage in strongest conversations</p> <ul style="list-style-type: none"> To experience Korean history and examine artifacts To discover and learn about Korean education at the K-12 level from various institutes To interact with Korean students and learn about the life of a Korean student and a Korean educator 	
July 9 T	<ul style="list-style-type: none"> N Seoul Tower (Link) or Group dinner + group explore Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To engage in new cultural experiences To engage with the environment of Korea and learn about its importance and role in the Korean 	Obj. 1, 2, 3
July 10 W	<ul style="list-style-type: none"> Bukchon Hanok Village (Link) Tour local food market Curriculum development creation allotted time or discussions with Scholar-Escort Choy over tea Myeongdong NANTA Theater (evening) (Link) (44,000 KRW Fee) Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To continue using language skills acquired from the classroom into the Korean community To experience local cuisine and the culture of a food market To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea To experience the Korean theater arts 	Obj. 1, 2, 3
July 11 TH	<ul style="list-style-type: none"> Hyundai visit (Link) Virtual option for visit (Link) The Hyundai Seoul (Link) Cheonggyecheon Stream (Link) Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To continue learning new and strengthening language skills to be able to build stronger conversations To visit the headquarters of the company that can change the economy in the Lowcountry and Coastal Empire and learn about the company To experience Seoul and engage with locals using the language skills learned To see new sights of the city that are of importance as well as be exposed to locals 	Obj. 1, 2, 3

<p>July 12 F</p>	<ul style="list-style-type: none"> • LG Visit (Link) • LG Science Park (Link) • LG Science Park Video (Link) • LG Innovation Gallery (Link) • Jogyesa Temple (Link) (Free) • Namdaemun Market • Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> • To continue learning new and strengthening language skills to be able to build stronger conversations • To visit the headquarters of a company that has a powerful influence on American households • To visit a Korean Buddhist religious site of cultural importance to Korean culture and be immersed in artifacts of the religion • To engage in conversations using the skills acquired in class in a public setting • To experience Korean cuisine and the atmosphere of a Korean market 	<p>Obj. 1, 2, 3</p>
<p>July 13 S</p>	<ul style="list-style-type: none"> • Visit DMZ (Link) – full day trip 	<ul style="list-style-type: none"> • To visit a historical site that has a powerful impact on the country and experience a location that is known world-wide • To immerse in history and see any visual differences between South Korea and North Korea on the border 	<p>Obj. 1, 2, 3</p>
<p>July 14 S</p>	<ul style="list-style-type: none"> • Bamboo Forest (Link) (3,000 KRW Fee) – full day trip or overnight in Juknokwon <p>OR</p> <ul style="list-style-type: none"> • Netflix Seoul Office Visit (Link) Tour (Link) • Seoul City Hall Visit (Link) • Curriculum development creation allotted time or discussions with Scholar-Escort Choy over coffee • Karaoke 	<ul style="list-style-type: none"> • To continue learning new and strengthening language skills to be able to build stronger conversations • To visit the office of a company that significantly impacts the entertainment realm in the United States • To visit and be immersed in Korean culture at a government site 	<p>Obj. 1, 2, 3</p>
<p>July 15 M</p>	<ul style="list-style-type: none"> • Seoul Art High School (Link) • Bucheon International Fantastic Film Festival (Verify Dates) (Link) • Friday Night Out on the Town • Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> • To continue learning new and strengthening language skills to be able to build stronger conversations • To engage with students and instructors at the K-12 level from an art-related curriculum 	<p>Obj. 1, 2, 3</p>

		<ul style="list-style-type: none"> To be immersed in a Korean festival and gain more cultural knowledge on the entertainment industry of Korea To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	
July 16 T	<ul style="list-style-type: none"> National Museum of Korea (Link) Bucheon International Fantastic Film Festival (Verify Dates) (Link) Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To be immersed in Korean culture and witness historical artifacts pertaining to Korean history To be immersed in a Korean festival and gain more cultural knowledge on the entertainment industry of Korea 	Obj. 1, 2, 3
July 17 W	<ul style="list-style-type: none"> Ewha University Korean class (2-5:50pm) Free Afternoon or discussions with Scholar-Escort Choy 	<ul style="list-style-type: none"> To continue learning Korean language skills and building upon previous lessons to strengthen conversation skills To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	
July 18 TH	<ul style="list-style-type: none"> Samsung Visit (Link) Samsung Digital City Visit (Link) Samsung Seocho Town Electronic Tower (Link) Daeryung Seocho Tower-Korean Cosmetics Hub (SkinFood) Curriculum Development creation allotted time or discussions with Scholar-Escort Choy Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To continue learning Korean language skills and building upon previous lessons to strengthen conversation skills To visit a company that has a strong hold and impact on the American lifestyle To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	Obj. 1, 2, 3
July 19 F	<ul style="list-style-type: none"> Curriculum Development creation allotted time or discussions with Scholar-Escort Choy Lunch and Tour at Gwangjang Market (Link) 	<ul style="list-style-type: none"> To continue learning Korean language skills and building upon previous lessons to strengthen conversation skills To experience Korean cuisine and be immersed in the experience 	Obj. 1, 2, 3

	<ul style="list-style-type: none"> Hongik University Street (Link) Ewha University Korean class (2-5:50pm) 	<p>and the cultural significance of Korean markets</p> <ul style="list-style-type: none"> To explore a popular neighborhood that would allow more exposure to hearing and using Korean language in a public setting 	
July 20 S	<ul style="list-style-type: none"> Korean Language Work - conversations Lotte World Tower (Link) (27,000 KRW for Observatory) Free afternoon to explore cultural sites Curriculum development creation allotted time 	<ul style="list-style-type: none"> To increase cultural knowledge on the fashion industry found in Korea To see Seoul from a different perspective and view To increase cultural knowledge by ways that are of interest to the individual To have more opportunity to engage in conversations with locals that will allow individuals to use the language skills taught in class and cultural knowledge acquired in a public setting 	Obj. 1, 2, 3
July 21 S	<ul style="list-style-type: none"> Myeong-dong Cathedral (Link) Free afternoon to start purchases of teaching materials or discussions with Scholar-Escort Choy Karaoke experience at night 	<ul style="list-style-type: none"> To continue learning Korean language skills and building upon previous lessons to strengthen conversational skills To immerse and experience a Catholic religious site in Korea To increase cultural knowledge in ways that are of interest to the individual To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	Obj. 1, 2, 3
July 22 M	<ul style="list-style-type: none"> Shopping Exam - EWHA Ewha University Korean class (2-5:50pm) 	<ul style="list-style-type: none"> To continue learning Korean language skills and building upon previous lessons to strengthen conversation skills To experience Korean cuisine and be immersed in the experience and the cultural significance of Korean markets To explore a popular neighborhood that would allow more exposure to hearing and 	Obj. 1, 2, 3

		using Korean language in a public setting	
July 23 T	<ul style="list-style-type: none"> • Check-out of hotel • Depart for U.S. 		
Aug. 5 F	<ul style="list-style-type: none"> • Debrief Meeting 	<ul style="list-style-type: none"> • Evaluation of Overseas Experience • Finalize Lesson Modules for Website Upload 	Obj. 1, 2, 3, 4, 5

Alternate Activities

<ul style="list-style-type: none"> • Ministry of Education (link) • Visit a K-12 school recommended by Dr. Sun-Ho Hong – Seoul Sinseok School • Curriculum development creation allotted time • Korean traditional arts & craft market for teaching materials purchase 	<ul style="list-style-type: none"> • To wrap-up the Korean language skills curriculum and show efficacy of the knowledge learned in the classroom • To meet and conversate with Korean education officials and discuss the Korean education system and the impact it has on the community • To spend time creating and developing lesson plans based upon the acquired language and culture knowledge 	Obj. 1, 2, 3
<ul style="list-style-type: none"> • Myeongdong Shopping Street (Link) • Re-visit favorite street food venue • Re-visit shopping areas • Cinema experience • Curriculum development creation allotted time • Karaoke night 	<ul style="list-style-type: none"> • To experience Korean culture and observe and engage in Korean language opportunities in public • To finalize lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	Obj. 2, 3
<ul style="list-style-type: none"> • Deoksugung Palace (Link) (1,000 KRW) • Cultural exchange with local expats or visit Korea University Campus (Link) • Seoul Magnet High School (Link) • Korean family visit 	<ul style="list-style-type: none"> • To continue learning new and strengthening language skills to be able to build stronger conversations • To be immersed in Korean history and culture at a site of significant importance to the country's history • To learn about university life at a Korean university in order to compare and contrast with university life at an American university • To learn about and speak with 	Obj. 1, 2, 3

	students and teachers in Korea at the K-12 level	
<ul style="list-style-type: none"> • Bongeunsa Temple (Link) (Free) • Namsan Park (Link) • Lecture and discussions with Scholar-Escort Choy • Play, concert, or show 	<ul style="list-style-type: none"> • To be immersed in a religious site in Korea that is of importance to the Buddhist religion • To experience more of the Korean environment and nature • To spend time creating and developing lesson plans based upon the acquired language and culture knowledge from studying abroad in Korea 	Obj. 1, 2, 3
<ul style="list-style-type: none"> • Curriculum development presentations, sharing, and submission • Education Abroad Evaluation • Last minute visits 	<ul style="list-style-type: none"> • One-on-one meeting PD and participants • To receive feedback on the study abroad program to learn what was beneficial as well as what could be changed in future study abroad opportunities 	Obj. 3, 4, 5

Optional alternate activities: Myeongdong Shopping Street, cinema experience, Itaewon neighborhood, taekwondo classes, soju distillery, lantern-making, Korean wedding, and other traditions like the baekgil (100th day of a baby) and the hoegap (60th birthday), food sessions like Kimchi-making, gimbap-making classes, etc. There are enough activities to keep each day full.

SKALE Program Goals:

The program’s three main goals and relating objectives are knowledge, creation, and dissemination:

- 1) to successfully educate regional university and K-12 instructors and students on the language, history, culture, and economy of South Korea
- 2) to effectively create and develop Korean and Asian curricular content in teachings at the K-12 and university level
- 3) to establish mechanisms for wide-spread dissemination and sharing of Korean and Asian materials created from the SKALE project

SKALE Program Learning Objectives:

This project will work to develop an international mindset among university and K-12 faculty so that they can teach these South Korean and Asian perspectives to students in the regions where demographic, economic, and cultural shifts are taking place. To be successful in this endeavor by the end of this project, the SKALE participants will be able to:

1. Learn basic proficiency in the Korean language
2. Engage in experiential learning activities in all three phases of this project
3. Design, develop and construct class modules centering on South Korean and Asian content
4. Demonstrate the ability to teach the Korean class modules created
5. Disseminate their research and course modules/lessons widely through conferences, publications, and website sharing

SKALE Program Learning Outcomes:

In order to successfully include South Korean and Asian perspectives in the participants' teaching, SKALE seeks to ensure that participants who complete this project:

1. Can converse in basic Korean conversations to communicate effectively
2. Know the current Korean cultural trends taking place in South Korea and the rest of the world
3. Have a broad understanding of Korean historical perspectives
4. Are competent representatives of the Korean culture in the classes they teach based on experiential learning activities overseas
5. Are effective ambassadors of the educational, political, economic, and social mindsets taking place in South Korea as these pertain to American lifestyles