



# Korean Cultural Studies Conference

Friday, October 25, 2024 | USCB Hilton Head Island Campus

**9:00 - 9:30 am**

**Registration, Coffee & Pastries**

Atrium

**9:30 am**

**Welcome**

Room 103

Dr. Cindy Lahar  
Professor of Psychology, USCB

Dr. Al Panu  
Chancellor, USCB

Dr. Byeonggu Kang  
Minister Counselor, Embassy of the Republic of Korea, Washington, DC

Mr. Bruce Kim  
Chief Executive Officer-USA, HL Mando

Ms. Jin Cha\*  
Vice President-Seoul, Hyundai

Mr. Sean Carson\*  
Hyundai, Global PR Corporate

*\*Presented by Dr. Babet Villena-Alvarez, Assistant Vice Chancellor, USCB*

Ms. Ji-Yae Huh  
Consulate General of the Republic of Korea, Atlanta

*Special thanks to Mr. Michael Stewart and Ms. Tania Rubio, Hyundai MNA Public Relations.*

**10:45 am**

**SKALE Presentations**

Rooms 103

Mr. Cory Neal — Program Officer, U.S. Dept. of Education I.F.L.E.  
Dr. Greg Choy — Scholar Escort, University of California, Berkeley  
Dr. Cindy Lahar — *Exploring Nunchi or How to Read a Room*

Moderator: Dr. Sam Morris

**11:45 am – 12:45 pm**

**Lunch Break**

Atrium

Soup, salad, and cornbread

Teaching Kitchen

**Cooking Class: Korean Bibimbap**  
Ms. Carol Weir, Senior Director of Communications, USCB

Room 214

**Virtual Study Abroad**

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## 12:45 - 2:00 pm

### Concurrent Sessions

#### Room 207

Ms. Sharon Butler — *Building Empathy: I Feel Ya*  
Ms. Mary Katherine Schramm — *Politics of the Korean Peninsula*  
Mr. Roman Czerwinski-Haro — *South Korea: Living in 2084*

Moderator: Dr. Caroline Sawyer — *Communications & Media in South Korea*

#### Room 213

Ms. Elizabeth Schlieger — *Korean Pottery: A Tradition of Form and Function - Art Brought to Your Table*  
Mr. Evan Calabrese — *Words Across Cultures*  
Dr. Elizabeth Rodgers Clarke — *From Oppenheimer to Global Powerhouse: South Korea from 1945 to Today*

Moderator: Prof. Angela Nadeau — *International Athletics: The Psychology of Tae Kwon Do*

#### Room 214

### Posters and Tables

Ms. Amber Crews — *Seoul Searching: Discovering the Heart of South Korean Culture*  
Ms. Celeste Cruz-Reyes — *Hangeul: The Language of Korea*  
Dr. Babet Villena-Alvarez — *Experiencing Korea: Touch, Feel, Hear, Taste, and See*

Moderator: Dr. Kyle Messick — *South Korean Culture and Metal Music*

## 2:00 - 3:00 pm

### Visual History of Korea

#### Room 103

Mr. Hyungwon Kang  
Two-time Pulitzer Prize-winning photojournalist

## 3:00 pm

### Closing Remarks

#### Room 103

Dr. Cindy Lahar  
Dr. Babet Villena-Alvarez

### Book Signing

Mr. Hyungwon Kang

