USCB offers a way to complete your bachelor’s degree in Business Administration through classes held during non-work day hours – nights, online and weekends. Courses focus on key business functions, allowing students to understand issues facing all managers – leadership, human resources, marketing, finance and strategic management in large and small businesses.

**ENTRANCE COMPETENCIES**

To be considered for admission, students are required to have a GPA of 2.0. In addition to Business courses, General Education/Program courses are necessary for graduation. A one term course typically equals 3 or 4 credit hours. The NOW plan accepts transfer credits from accredited institutions.

While a number of General Education/Program courses are elective, specific requirements minimally include:

- **English** [Composition I, II & Literature] 6 cr hrs
- **Mathematics** [College Algebra & Calculus] 6 cr hrs
- **Computer Info Systems in Business** 3 cr hrs
- **Communication/Business Speech** 3 cr hrs
- **History** 3 cr hrs
- **Fine Arts** (Architecture, Art History, Music, or Theater) 3 cr hrs
- **Global/Multicultural Studies** 3 cr hrs
- **Foreign Language** (Spanish or French) 6 cr hrs
- **Natural Sciences**, one with Lab (BIOL, CHEM, PHYS, MSCI) 7 cr hrs
- **Microeconomics & Macroeconomics** 6 cr hrs

Should students not have all of these General Education transfer requirements, they may take the required courses in the evening, online, weekday or on Saturday. These courses can be taken before, during or after the NOW business course schedule based on pre-requisite requirements. Contact Dr. George Smith, Department Chair, with questions (843-208-8319, gesmith@uscb.edu).

**HOW TO APPLY**

NOW Degree Plan cohorts begin every August. Interested students can apply online via this link:

http://www.uscb.edu/admissions/how-to-apply/transfer-to-uscb/index.html

Official transcripts will need to be sent to USCB.

Contact USCB Admissions at 843-208-8055 or admissions@uscb.edu with additional questions.

**COURSEWORK**

All NOW Business Degree Plan classes are taught at the Bluffton Main Campus on Route 278. Saturday classes are taught in hybrid format using a mix of in-class and online instruction. See the USCB website for actual dates and times.

**UNOFFICIAL CALENDAR**

Night, Online (full semester) & Weekend (8 week)

**YR 1 Fall – Classes start Late August 2019**

- ACCT 225 Financial Accounting (Evening)
- MGMT 371 Principles of Management (Sat - hybrid)
- STAT 201 Elementary Statistics (Online)
- BADM 345 Business Communication (Sat - hybrid)
- BADM 324 Commercial Law (Evening)

**Classes end Mid December 2019**

**Spring – Classes start Early January 2020**

- ACCT 226 Managerial Accounting (Evening)
- BADM 379 Business Ethics (Sat hybrid or Online)
- BADM 396 Business Research Methods (Sat hybrid or Online)
- MKTG 350 Marketing (Online)

**Classes end Early May 2020**

**Summer I – Classes start Early June 2020**

- MGSC 390 Management Info Systems (Sat hybrid or online)
- BADM 363 Business Finance (Sat hybrid or online)

**Classes end Late July 2020**

**YR 2 Fall – Classes start Late August 2020**

- MGMT 403 Leadership (Online)
- MGMT 374 Human Resource Mgmt (Sat hybrid or Online)
- MGMT 376 Organization Behavior (Sat hybrid)
- Upper Level Business Elective TBD (Online or Sat Hybrid)

**Classes end Mid December 2019**

**Spring – Classes start Early January 2021**

- BADM 383 International Business (Sat hybrid)
- MGMT 475 Production/Operations Mgmt (Online)
- MGMT 473 Small Business Mgmt (Sat hybrid)
- Upper Level Elective TBD (Online)

**Classes end Early May 2021**

**Summer I – Classes start Early June 2021**

- Upper Level Elective TBD
- MGMT 478 Strategic Management (Sat hybrid or online)

**Classes end Late July 2021**

1 Online Course Taken during Spring or Summer

General Education elective(s) as needed (up to 8 credits required)

**TOTAL DEGREE PLAN CREDITS 66**

**NUMBER OF CLASSES/TERMS 22/10**

**POSSIBLE TO COMPLETE IN 22 MONTHS OF CLASSES**