

# Learn Filmmaking @ USCB!

## Want to be a filmmaker or work in television?

### Fall 2017 Media Arts and Communications Courses in Broadcast Production

Sign up today for our new back-to-back courses in broadcast design, cinematography, and motion graphics! In addition to working in our state-of-the-art Mac Lab (Sandstone 111) on the historic Beaufort campus, we have partnered with South Carolina Educational Television (SCETV) to teach classes in their Beaufort production facility. Learn how to plan a live TV production, shoot and light with professional video equipment, edit on the latest software, and create visual effects such as green screen keying or virtual sets. Taught by faculty in the Media Arts and Communications, these courses are also part of the new interdisciplinary *Film Minor* in Liberal Arts Studies coming this Fall:

### COMM B398 Single Camera Production

**Tues/Thurs, 1:40-2:55pm, Mac Lab (Sandstone 111)/SCETV**

This course introduces students to the theory and practice of the fundamentals of video production. Students will gain hands-on experience in pre-production, production, and post-production of short projects. In addition to learning the theory and aesthetics of video production, students will learn how to operate a video camera, set up lighting, and record professional sound. Students will learn video and audio editing to take their projects to completion. An emphasis will be placed on developing visual storytelling skills and technical proficiency in the video medium. [Fall] [3 credits]

#### Contact (for more info)

- **Sean Kingsbury**, Instructor of Communications Studies, [kingsbsc@uscb.edu](mailto:kingsbsc@uscb.edu)

### MART B250/350 Broadcast Design 1 & 2

**Tues/Thurs, 3:05-5:35pm, Mac Lab(Sandstone 111)/SCETV**

Broadcast Design 1 introduces students to the art of being a broadcast designer through real-world video and motion graphics projects for educational television. Learn how to create pre-production storyboards, then shoot and mix live cinematography in a professional TV studio or on location, and finally use video and 3D animation software to create post-production visual effects. Visual artists create all the media you see in films, television, and the Internet, including cinematographers, motion graphics designers, visual effects artists, and virtual set builders. We will show you the secrets behind the magic of Hollywood, such as green screen visual effects to place live actors into any virtual environment. Broadcast Design 2 builds on these basic skills by allowing students to focus on a particular specialty, such as motion graphics or virtual set building. [Fall] [3 credits] \*Also available in Summer 2017!

#### Contact (info and to waive prereqs for MART B250 Broadcast Design 1)

- **Topher Maraffi**, Assistant Professor of Media Arts, [cmaraffi@uscb.edu](mailto:cmaraffi@uscb.edu)

# Sign Up Now!

