

Cyrenna L. S. Moreno

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Accounting and Marketing Instructor Dynamic Educator and Strategic Business Consultant

Seasoned educator with robust teaching credentials and extensive experience at the high school and community college levels, offering track record of full course enrollments driven by excellent student rapport and innovative teaching methods. Expert in college-level Accounting and Marketing with top-tier evaluation scores, demonstrating steadfast commitment to student success and educational quality. Proven business acumen as consultant and strategic planner, with history of significant financial improvements for small businesses and local enterprises. Combines real-world business insights with comprehensive educational expertise to foster engaging, technology-integrated learning environments that prepare students for academic and professional success.

Educational Philosophy

I believe that teaching students relevant, career-oriented skills can positively impact generations of a family.

This is an amazing responsibility that deserves great care and respect.

I strive to keep this generational impact in mind as I prepare our future workforce.

AREAS OF EXPERTISE

Education & Training | Coaching & Mentoring | General Accounting Principles (GAAP) | Auditing | Tax Preparation | Profit & Loss Analysis | Accounting | Business Management | Curriculum Development | Consulting | Strategic Planning

CAREER HIGHLIGHTS

Higher Education Teaching Experience

- **Engaging Educator** at Spartanburg Community College, consistently achieving full enrollment in all course sections due to strong student rapport and dynamic teaching methods.
- **Highly Rated Instructor**, with consistently excellent evaluation scores reflecting a commitment to student success and educational quality in college-level Accounting and Marketing courses.

Secondary Education Expertise

- **Seasoned Business Education Instructor**, with 15+ years of experience at the high school level, teaching comprehensive courses including Accounting I and II, Virtual Enterprise I-III, Business Finance, Integrated Business Applications, and Business Principles and Management.
- **Curriculum Innovator**, having designed and implemented engaging course content that simulates real-world business environments, enhancing student learning and application skills.

Professional Consulting and Business Impact

- **Accounting Consultant** recognized for expert advisory services that have significantly reduced costs for small businesses, saving thousands of dollars in unnecessary expenditures.
- **Strategic Developer** of comprehensive business and marketing plan that successfully increased gross sales by \$70,000 for a local forty-seat restaurant, demonstrating effective business acumen and strategic thinking.

PROFESSIONAL EXPERIENCE

UNIVERSITY OF SOUTH CAROLINA BEAUFORT, Bluffton, SC

August 2025-Present

Accounting Instructor

Delivered comprehensive lectures and hands-on training in Accounting courses through the use of in-person and online engagement tools to ensure students developed an understanding of basic Accounting principles.

- Developed and refined curriculum for multiple courses, including Accounting Principles I, Accounting Principles II, and Intermediate Accounting I, enhancing educational content and ensuring alignment with industry standards.

Continued...

SPARTANBURG COMMUNITY COLLEGE, Spartanburg, SC

2013 – 2025

Adjunct Accounting Instructor

Delivered comprehensive lectures and hands-on training in Auditing, Bank Operations, Money and Banking, and Marketing, resulting in high student engagement and learning outcomes.

- Achieved outstanding evaluation scores by adapting teaching methodologies to accommodate diverse learning styles in courses such as Accounting Principles I & II, Accounting Concepts, and others.
- Spearheaded integration of technology to facilitate remote learning, ensuring accessibility for students unable to attend in-person classes.
- Developed and refined curriculum for multiple courses, including Accounting Principles, Auditing, and Bank Operations, enhancing educational content and ensuring alignment with industry standards.

PIEDMONT ACCOUNTING GROUP, Spartanburg, SC

2014 – Present

Accounting Consultant

Spearheaded accounting consultations for small businesses, strategically reducing overhead by identifying and eliminating unnecessary expenses.

- Served as tax preparer for both small businesses and individual clients, optimizing tax returns and financial health.
- Provided expert guidance on profit and loss strategies, enhancing financial decision-making for small business clients.
- Saved small business clients thousands of dollars in unnecessary costs through effective accounting processes.

DORMAN HIGH SCHOOL, District 6, Spartanburg, SC

2008 – 2025

Business Education Teacher & Dean of the School of Business

Spearheaded educational programs, instructing high school students in Accounting I and II, Business Principles and Management, Business Finance, and Marketing 101, while also serving as the dean of the school of business.

- Managed and enhanced curriculum for multiple business courses, ensuring content relevance and up-to-date instructional practices.
- Successfully adapted teaching strategies to meet diverse learning needs of students, including special needs.
- Served as advisor for Future Business Leaders of America school chapter, mentoring students in leadership and business skills.
- Strengthened community ties by collaborating with local businesses to enhance high school curriculum and create more real-world opportunities for students.

BARNWELL HIGH SCHOOL, Barnwell District 45

2005 – 2008

Business Education Teacher

Developed and delivered comprehensive lesson plans for Accounting I and II, Integrated Business Applications I and II, and Desktop Publishing I and II to high school students.

- Managed curriculum for six distinct courses, ensuring content relevancy and educational standards compliance.
- Served as advisor for the school newspaper, The People Sentinel, overseeing its production and publication.

Additional Experience**Office Manager**, CAROLINA ENT, Orangeburg, SC**General Manager/Partner**, SOUTHERN EXPRESS OF BAMBERG, LLC, Bamberg, SC**Assistant Controller**, MIDNIGHT OIL COMPANY, New York, NY**Accounting Assistant and Interim Event Planner/ Coordinator**, THE COUNTRY CLUB OF DARIEN, INC., Darien, CT**Bookkeeper/ Student Manager**, SODEXHO MARRIOTT MANAGEMENT SERVICES INC., Columbia, SC**EDUCATION & CREDENTIALS****Ed. D. in Educational Leadership**, LIBERTY UNIVERSITY, Lynchburg, VA, 2021

Master of Accounting, Concentration: Forensic Accounting, FLORIDA ATLANTIC UNIVERSITY, Boca Raton, FL

Master of Science, Marketing, THE CITY UNIVERSITY OF NEW YORK, New York, NY

Bachelor of Science, School of Hotel, Restaurant, and Tourism Administration,
THE UNIVERSITY OF SOUTH CAROLINA, Columbia, SC

Certifications

SC Business Education

Dual Enrollment Certification through Spartanburg Community College

ADEPT, South Carolina Teacher Evaluator Certification

Read to Succeed, South Carolina Teaching of Reading Certification

CDL Class B with Passenger and Bus Endorsements

Publications

Published Dissertation: *The Lived Experiences of Students and Faculty in High School and College Following a Natural Disaster: A Phenomenological Study* – Downloaded 1,090 times to date in 37 countries.

Committee: Susan Quindag, Ed. D. (chair), Russell G. Yocum, Ed. D.

Presentations

Business and Education Summit Workshop:

“Utilizing a School Store to Create a Hands-on Learning Environment for Business Students.” June 2016

Spartanburg District 6 Employee Workshop:

“The Ins and Outs of Public Service Loan Forgiveness.” June and July 2023

Awards

SCFBLA Advisor of the Year 2024

True Blue Cavalier 2019

Grant Recipient, The Mail is Here! 2012

Grant Recipient, The Real Office Experience 2011

Technical Skills

QuickBooks | Microsoft Office | Excel | Peachtree | MISYS