

Andrew S. Pedersen
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EXPERIENCE

University of South Carolina, Bluffton, South Carolina **September 2024 – present**
Adjunct Professor, Professor – Business School

Teaching classes in fall semester 2024, Introduction to Personal Finance, Business (Corporate) Finance, and Leading Diverse Teams. Spring – Summer - Fall 2025 classes in Business Communication, Business (Corporate Finance), Marketing Communication Strategies, Sales Management, Consumer Behavior, Business Ethics, International Business.

Charter Financial Publishing Network **January 2022 – April 2025**
Publisher – Media Publishing

Publishing Company with target audience of registered investment advisors and broker dealers and independent advisors. Responsible for all print, digital and social media advertising in the magazine and the website. Additional oversight of webcasts (webinars), podcasts and onsite conferences on topics ranging from traditional equity and fixed income to alternative asset classes and niche financial products.

Monmouth University, Long Branch, New Jersey **September 2017 - 2023**
Associate Professor – Business School Marketing Department,
Instructing classes at graduate and post graduate level on Intro to Marketing, Advertising and Integrated Brand Promotion, Services Marketing, B to B Marketing and Consumer Behavior within the Marketing Department under a three-year agreement concluding May 2023. Taught as Adjunct in prior year.

Oxford Analytica, Oxford, England – New York **January 2016 – April 2024**
Vice President – Business Development

- Geo-political/macro-economic intelligence briefing and advisory services firm based in Oxford, England, affiliated with University of Oxford, serving global clients with primary focus on intelligence services for multi-national corporations and public sector institutions including the World Bank/IMF, State and Defense Departments and National Intelligence Council and 35 foreign governments.
- Responsible for North and South American business development efforts for intelligence and advisory services, development of customized briefing apparatus for clients and special events.
- Provide advisory services across a broad array of client driven topics based on client needs and a responsive global intelligence network.
- Grew client base 10% and expanded service offerings to current clients through customized reporting format structures correspondent to client specification.
- Produced a special first time, fully attended event in Washington D.C., sponsored by new clients.

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EXPERIENCE (cont).

The Nation, Publisher	September 2013 – September 2015
Charter Financial Publishing Network, Publisher	January 2011 – September 2013
Worth Magazine, Associate Publisher	May 2009 – January 2011
Fast Company Magazine, Advertising Director	July 2006 – May 2009
Vanity Fair Magazine, Corporate and Financial Sales Manager	May 2004 - July 2006
The New York Times, Corporate Sales Manager	April 2000 – May 2004

EDUCATION

New York University, Stern School. MBA in Finance. **1986**
Executive MBA program, sponsored by Chemical Bank (JP Morgan Chase).

Montclair State College, BA Economics, Summa Cum Laude **1982**

Membership: International Advertising Association, Financial Communication Society,
Washington D.C. Analysts Roundtable.