

## VITAE

LAWRENCE P. SHAO, PH.D

### CURRENT POSITION

Instructor of Business Administration  
University of South Carolina Beaufort  
Department of Business Administration, Communication, and Hospitality and Tourism  
One University Boulevard  
Bluffton, SC 29909

### EDUCATION

Certificate	<i>Harvard Graduate School of Education</i> , Management Development Program, Cambridge, Massachusetts; June 2023
Ph.D.	<i>University of Tennessee</i> , Knoxville, Tennessee; August, 1989 Major: Finance Minor: International Finance/Economics and Statistics.
M.B.A.	<i>Old Dominion University</i> , Norfolk, Virginia; August Concentration: Finance.
B.S.	<i>Old Dominion University</i> , Norfolk, Virginia; December Major: General Business.

### PROFESSIONAL EXPERIENCE

*Special Assistant to the Provost*, Slippery Rock University, Slippery Rock, PA  
(January 2025 – August 2025)

*Dean, College of Business*, Slippery Rock University, Slippery Rock, PA  
(August 2015 – December 2024)

*Professor of Finance*, Marshall University, Huntington, WV  
(August 2000 – July 2015)

*Division Head, Finance and Economics*, Marshall University, Huntington, WV  
(August 2000 – Jan 2009)

The Division of Finance and Economics consists of 16 full-time faculty members. The Division Head is responsible for all activities that occur within the Division including divisional governance, instruction, faculty and student affairs, external communication, budget and resources, office management, and professional development.

Actively involved with AACSB International reports related many areas including our fifth year maintenance review process.

Actively involved with faculty development initiatives particularly in the areas of portfolio contributions (research activities) and teaching performance

*Director of Certified Financial Planner Program, Marshall University, Huntington, WV*  
(July 2006 – August 2008)

Actively involved with writing the application and developing the curriculum for the national CFP program

CFP courses include financial planning applications, investment planning, insurance and risk management, income tax planning, estate planning and retirement planning.

*Adjunct Graduate Finance Professor, University North Carolina Charlotte, Overseas Program, Taipei, Taiwan, (July 2006 – August 2013)*

Courses: Financial Management (Executive MBA) and Advanced Finance and Corporate Decision Making (Executive MBA)

*Professor, Marshall University, Huntington, WV*  
(July 2002 – July 2015)

Courses: Financial Management (Executive MBA), Principles of Business Finance (graduate), Intermediate Financial Management, and Principles of Finance.

*Associate Professor, Marshall University, Huntington, WV*  
(July 2000 – June 2002)

Courses: Financial Management (graduate), Principles of Business Finance (graduate), Intermediate Financial Management, and Principles of Finance.

*Associate Professor, University of Tampa, Tampa, Florida*  
(September 1996 – May 2000)

Courses: International Financial Management (graduate), Advanced Financial Management (graduate), Managerial Finance (graduate), Financial Management, Intermediate Financial Management, International Economics and Finance, International Financial Management.

*Associate Professor*, Fitchburg State College, Fitchburg, Massachusetts  
(September 1995 - August 1996)

Courses: Corporate Financial Management (graduate), Basic Finance, Financial Management of Corporations, Investment and Security Analysis.

*Assistant Professor*, Fordham University, New York, New York  
(September 1989 - August 1995)

Courses: Financial Management of Multinational Corporations (graduate), Investment Analysis (graduate), Principles of Modern Finance (graduate), The Financial Environment (graduate), International Financial Management, Corporate Finance Policies, Investment and Security Analysis.

*Instructor*, University of Tennessee, Knoxville, Tennessee  
(September 1988 to August 1989)

Courses: Financial Markets, Intermediate Financial Management, Corporate Finance.

*Graduate Teaching Assistant*, University of Tennessee, Knoxville, Tennessee  
(September 1984 - August 1988)

Undergraduate Courses: Financial Management, Financial Markets.

*Graduate Research Assistant*, Old Dominion University, Norfolk, Virginia  
(Winter 1982 to Summer 1982)

## **PUBLICATIONS AND RESEARCH**

### **Articles in Refereed Journals**

Jeffrey Yi-Lin Forrest, Lawrence Shao, Jun Liu, Brian W. Sloboda, Dale Shao (2023), “The Meaning of Optimum and Chosen Method of Optimization are Individually Defined” *Pennsylvania Economic Review*, accepted for publication.

Jeffrey Yi-Lin Forrest, Lawrence Shao, Jun Liu, Brian W. Sloboda (2022) “How Individuals Define Their Specific Meanings of Optimum and Construct Their Methods of Optimization” *Proceedings of the PEA Conference*, pp. 16-30.

Jeffrey Yi-Lin Forrest, Lawrence Shao, Ralph McKinney, Dale Shao (2021), “Firm Performance and Market Expansion from the Point of View of Resources, *International Journal of Business and Systems Research*, vol. 15, no. 4, pp. 468-490. DOI: [10.1504/IJBSR.2021.10030806](https://doi.org/10.1504/IJBSR.2021.10030806).

Forrest, Jeffery, Zhao, Huachun and Lawrence Shao (2018) “Key Elements for Developing Momentum of Self-Sustained Economic Development” *2018 Decision Science Institute 49<sup>th</sup> Annual Meeting Proceeding*, Chicago, pp. 806-818.

Forrest, Jeffery, Zhao, Huachun, and Lawrence Shao (2018) “Engineering Rapid Industrial Revolutions for Impoverished Agrarian Nations” *Theoretical Economics Letters*, Volume 8, pp. 2594-2640. <https://doi.org/10.4236/tel.2018.811166>.

Shao, Lawrence, Shao, Robertson, Brianna, and Ralph McKinney (2017) “Self-Inflicted Injuries: Designation for Risk Assessment for Cost Avoidance” *Journal of International Finance and Economics*, Volume 17, Number 3, pp. 37-40.

Shao, Lawrence, Shao, Dale, McKinerney, Marjorie and Ralph McKinney (2017) “The Decision to Retain and Reduce Human Resources in Mergers and Acquisition” *Advances in Mergers and Acquisitions*, Volume 16, pp. 37-66, Emerald Publishing Limited.

Shao, Lawrence, Shao, Dale and Ralph McKinney (2016) “The Evolution of Gift Cards In Secondary Markets and Money Services” *Journal of International Finance Studies*, Volume 16, Number 2, pp. 27-32. ISSN: 1945-2950.

Shao, Lawrence, Shao, Dale and Ralph McKinney (2016) “Microchips: Technology That Can Change Medical Services” *Review of Business Research*, Volume 16, Number 3, pp. 26-31. ISSN: 1546-2609.

McKinney, Ralph, Shao, Lawrence, Shao, Dale and Duane Rosenlieb (2015) “Counterfeiting in Cryptocurrency: An Emerging Problem,” *Handbook of Digital Currency*, Elsevier Publishing, Chapter 8, pp. 173-187.

McKinney, Ralph, Shao, Lawrence, Shao, Dale and Duane Rosenlieb (2015) “The Evolution of Financial Instruments and the Legal Protection Against Counterfeiting: A Look at Coin, Paper, and Virtual Currencies,” *Journal of Law, Technology and Policy*, Volume 2015, Issue 2 (Fall), pp. 273-313.

McKinney, Ralph, Shao, Lawrence, and Dale Shao (2015), “Social Media in Human Resource Management,” *International Journal of Strategic Management*, Volume 15, No. 2, pp. 85-90. ISSN: 1555-2411.

McKinney, Ralph, Shao, Lawrence, and Dale Shao (2015), “Financial and Technological Considerations of National Healthcare Policies,” *Journal of Finance Studies*, Volume 15, No. 2, pp. 49-54. ISSN: 1945-2950.

Shao, Lawrence, McKinney, Ralph, and Dale Shao (2014), “Challenges and Opportunities in Business Higher Education,” *International Journal of Business Strategy*, Volume 14, No. 3, pp. 137-142, ISSN: 1553-9563.

McKinney, Ralph, Shao, Lawrence and Dale Shao (2013) "The Reality of Digital Currency as a Medium of Exchange," *Journal of International Financial Studies*, Volume 13, No. 3, pp 45-50, ISSN: 1945-2950.

Shao, Lawrence, McKinney, Ralph, and Dale Shao (2013) "Digital Counterfeiting: States Regulations of Federal, Foreign and Digital Financial Instruments," *European Journal of Business Research*, Volume 13, Number 3, pp. 5-12. ISSN: 1945-2977.

Shao, Dale, and Lawrence Shao (2012) "The Effect of Social Media on the Financial Services Industry," *Journal of International Finance Studies*, Volume 12, Number 4, pp. 109-114. ISSN:

Shao, Lawrence, McKinney, Ralph, and Dale Shao (2012) "Purchasing Power of Credit, Social Mobility, and Economic Mobility," *European Journal of Business Research*, Volume 12, Number 4, pp. 73-78. ISSN: 1945-2977.

McKinney, Ralph, Shao, Lawrence and Dale Shao (2012) "Forensic Disciplines for Objective Global Strategic Analysis," *International Journal of Strategic Management*, Volume 12, Number 1, pp. 116-121. ISSN: 1555-2241.

Shao, Dale and Lawrence Shao (2012) "The Effects of Multitasking on Individual's Task Performance," *International Journal of Business Strategy*, Volume 12, Number 1, pp. 75-80

Shao, Lawrence and Dale Shao (2012) "Strategic Financial Planning and Higher Education Institutions," *European Journal of Management*, Volume 12, Number 1, pp. 51-60.

McKinney, Ralph, Shao, Lawrence and Dale Shao (2011) "Can Digital Worlds Simulate Reality? Using Virtual Reality as an Educational Tool," *International Journal of Business Research*, Volume 11, Number 5, pp. 157-165.

Shao, Lawrence and Ralph McKinney (2011) "Enhanced Expenses Practices for Higher Education: Enduring Continuous Reductions in State Appropriation," *Review of Business Research*, Volume 11, Number 5, pp. 135-140.

Shao, Lawrence and Dale H. Shao (2010) "An Analysis of the Importance of MIS to Financial Analysis," *Journal of International Management Studies*, Volume 10, Number 3, pp. 179-184.

McKinney, Ralph, and Lawrence Shao (2010) "Reducing Dependence on Big Brother: Higher Education Looks for Innovation Funding Opportunities," *European Journal of Management*, Volume 10, Number 3, pp. 198-203.

McKinney, Ralph, and Lawrence Shao (2009) "Quantitative Evaluation on Indigent Defense Funding," *European Journal of Management*, Volume 9, Number 3, pp. 119-126. ISSN: 1555-4015.

Moyes, Glen, Lawrence Shao and Michael Newsome (2009) "Analyzing the Effectiveness of Red Flags to Detect Fraudulent Reporting," *Journal of Academy of Business and Economics*, Volume 9, Number 1, pp. 34-43

Shao, Lawrence P and L. Anderson, (2009) "How Important is Business Faculty Service?" *Review of Business Research*, Volume 9, Number 1, pp. 165-172

McKinney, Ralph, and Lawrence Shao (2008) "Indigent Criminal Defense: Qualitative Review on Economics Value," *European Management Journal*, Volume 8, Number 3, pp 146-152, ISSN: 1555-4015.

Moyes, Glen, Lawrence Shao and Michael Newsome (2008) "Comparative Analysis of Employee Job Satisfaction in the Accounting Profession," *Journal of Business and Economics Research*, Vol. 6, No. 2, pp. 65-82.

Shao, Lawrence P and L. Anderson, D. LeClair, and S. Shao (2007) "Comparative Analysis of Scholarly Performance," *International Journal of Business Research*, " Vol. 7, No. 3, pp. 207-216.

Shao, Lawrence P., Lorraine Anderson and Michael Newsome (2007), "Evaluating Teaching Effectiveness: Where We Are and Where We Should Be," *Assessment and Evaluation in Higher Education*, Volume 32, Number 3, pp. 355-371.

Shao, Lawrence P., Alina Zapalska and Robert Clark (2004), "Funding Working Capital Requirements: An Emerging Markets Perspective," *Investment Management and Financial Innovations*, Volume 1, pp. 88-99.

Zapalska, Alina, Dale Shao. and Lawrence P. Shao (2003), "Technological Approach to Business Education: WebCT Application," *Economics and Economic Education Research Journal*, Volume 4, Number 2, pp. 45-62.

Zapalska, Alina, Dale Shao. and Lawrence P. Shao (2003), "Evaluating the Effectiveness of WebCt Using Student Feedback," *Academy of Educational Leadership Journal*, Vo. 7, No. 3.

Zapalska, Alina, Dale Shao. and Lawrence P. Shao (2003), "The Global Dimension of Business Education," *Insights to a Changing World Quarterly Journal*, Volume 1.

Shao, Lawrence P. and Joseph A. Newman (2003), "Optimal Financial Leverage in International Firms: An Empirical Analysis of the Host Country Effect" *Journal of Financial and Economic Practice*, Vol.1 No. 2.

Shao, Lawrence P. and Nan Zhang (2002), "A Comparative Analysis of International Market Integration," *Journal of Emerging Markets*, Volume 7, Number 3, Fall-Winter, pp. 12-23.

Shao, Lawrence P. and Dale H. Shao (2002), "Integration of the Industrial and Emerging Financial Markets," *Journal of Current Research in Global Business*, Volume 4, Number 5, pp.19-23

Shao, Dale H. and Lawrence P. Shao (2001), "Cybersecurity and Network Vulnerabilities," *North Central Business Journal*, Volume 1, Number 9, pp. 44-51.

Shao, Lawrence P., and Dale H. Shao (1998), "The Internet: An Essential Technology For Academic Finance Professionals," *Journal of Teaching in International Business*, Volume 10, Number 1, pp. 19-34.

Shao, Lawrence P., (1997), "Capital Structure Norms among Foreign Subsidiaries of U.S. Multinational Enterprises," *Global Finance Journal*, Volume 8, Number 1, pp. 145-157.

Shao, Lawrence P. and Dale H. Shao (1997), "Intranets and Extranets: Using Internet Technology," *North Central Business Journal*, Volume 1, Number 1, pp. 2-6.

Shao, Lawrence P., Shao, Alan T., and Iftekhar Hasan (1997), "International Credit Management Policies of U.S. Subsidiaries," *Managerial Finance*, Vol. 23, No. 4, pp. 19-33.

Hasan, Iftekhar, Shao, Lawrence P. and Alan T. Shao (1997), "Determinants of Capital Budgeting Strategies: An Econometric Analysis of U.S. Multinational Subsidiaries," *Multinational Business Review*, Volume 5, Number 1, pp. 68-76.

Shao, Lawrence P. and Alan T. Shao (1996), "Risk Analysis and Capital Budgeting Techniques of U.S. Multinationals," *Managerial Finance*, Volume 22, Number 1, pp. 41-57

Shao, Lawrence P., Hasan, Iftekhar, and Alan T. Shao (1995), "Determinants of International Capital Structure," *Multinational Business Review*, Volume 3, Number 2, pp. 67-77.

Shao, Lawrence P., (1995), "An Evaluation of the Financial Structure Policies of European Affiliates," *Review of Business*, October, Volume 17, Number 1, pp. 35-40.

Shao, Lawrence P., and Dale H. Shao (1995), "Performance Evaluation Techniques for Pacific-Basin Firms," *International Journal of Business Research*, Vol. 2, No. 1, pp.19-28

Shao, Lawrence P., (1995), "Techniques For Improving Student Performance In International Finance," *Journal of Teaching In International Business*, Volume 7, Number 1, pp. 33-43.

Shao, Lawrence P. (1994), "Comparative Analysis of Foreign Performance Measures Employed by U.S. Subsidiaries," *Journal of Global Business*, Volume 5, No. 1, pp. 37-45.

Shao, Lawrence P., (1994), "Capital Investment Evaluation Procedures Utilized by North and Latin American Affiliates," *Multinational Business Review*, Volume 2, Number 1, pp.11-18

Shao, Lawrence P. and Alan T. Shao, (1993), "A Comparative Analysis of the Capital Budgeting Strategies Adopted by U.S. Subsidiaries Operating in Different World Regions," *Journal of Global Business*, Volume 4, Number 2, pp. 13-20

Shao, Lawrence P. and Alan T. Shao (1993), "Capital Budgeting Practices Employed by European Affiliates of U.S. Transnational Companies," *Journal of Multinational Financial Management*, Volume 3, Number 1/2, pp. 95-109

Shao, Alan T. and Lawrence P. Shao (1993), "U.S. Agency Control Over European Affiliates: An Exploratory Study in the Advertising Industry," *Journal of Euromarketing*, Volume 2, Number 4, pp. 7-24.

Shao, Alan T., Shao, Dale H., and Lawrence P. Shao (1992), "Are Global Markets With Standardized Advertising Campaigns Truly Feasible?" *Journal of International Consumer Marketing*, Volume 4, Number 3, pp. 5-16

## **Books**

Shao, Stephen P. and Lawrence P. Shao (1998), *Mathematics for Management and Finance*, South-Western Publishing Company, Cincinnati, Ohio, 8th Edition, 849 pages.

Shao, Stephen P. and Lawrence P. Shao (1998), *Mathematics for Management and Finance: Instructor's Manual*. This book supplements the primary textbook, 259 pages

Shao, Stephen P. and Lawrence P. Shao (1995), *Mathematics for Management and Finance*, South-Western Publishing Company, Cincinnati, Ohio, 7th Edition, 853 pages

Shao, Stephen P. and Lawrence P. Shao (1995), *Mathematics for Management and Finance: Instructor's Manual*. This book supplements the primary textbook, 261 pages

Shao, Stephen P. and Lawrence P. Shao (1990), *Mathematics for Management and Finance*, South-Western Publishing Company, Cincinnati, Ohio, 6th Edition, 814 pages

Shao, Stephen P. and Lawrence P. Shao (1990), *Mathematics for Management and Finance: Instructor's Manual*. This book will supplement the primary textbook, 262 pages

## **Proceedings and Conference Presentations**

Moyes, Glen, Lawrence P and M. Newsome (2007) "Abstract: Comparative Analysis of Factors Influencing Job Satisfaction of Accounting Professionals, Proceedings, "International Academy of Business and Economics Meeting," Las Vegas, Nevada, October

Shao, Lawrence P and L. Anderson, D. LeClair, and S. Shao (2007) "Comparative Analysis of Scholarly Performance," *International Academy of Business and Economics Meeting*, " Las Vegas, Nevada, October



Shao, Lawrence P., and L. Anderson (2006), "Abstract: Evaluation of Faculty Service Performance," Proceedings, *International Academy of Business and Economics Meeting*, " Las Vegas, Nevada, October

Shao, Lawrence P., L. Anderson and D. LeClair (2005), "Evaluation of Faculty Research," Proceedings, *Association for Global Business Conference*," Miami, Florida, November

Shao, Lawrence P., L. Anderson and M. Newsome (2004), "Evaluation Teaching Effectiveness: Where We Are and Where We Should Be," Proceedings, *Association for Global Business Conference*," Cancun, Mexico, November

Shao, Lawrence P. and L. Anderson (2003), "Evaluation of Faculty Performance: Comparing U.S. and Foreign Business Schools," *Association for Global Business Conference*," Atlanta, GA, November.

Shao, Lawrence, A. Zapalska and D. Shao (2003), "Student Learning via WebCT Course Instruction in Undergraduate-Based Business Education," *Teaching Online in Higher Education (TOHE)*, Online presentation, November.

Shao, Lawrence P. and Nan Zhang (2002), "A Comparative Analysis of International Market Integration," *Association for Global Business Conference*," Las Vegas, Nevada, November

Shao, Lawrence P. and Robert Clark (2002), "Abstract: Funding Working Capital Requirements: An Emerging Markets Perspective," Proceedings, *Academy for International Business Southeast Meeting*, Atlanta, Georgia, November.

Anderson, Lorriane, Calvin Kent and Lawrence P. Shao (2002), "Annual Faculty Performance: What's Really Important?" *AACSB Continuous Improvement Symposium*, Washington, D.C. September.

Zapalska, Alina M. and Lawrence P. Shao (2002), "Business Education in Nontraditional Setting Via WebCt," *4<sup>th</sup> International Conference on Education*, Athens, Greece, May.

Shao, Lawrence P. and Dale H. Shao (2001), "Structural Changes in the International Financial Services Sector" Proceedings, *Academy for International Business Southeast Meeting*, New Orleans, Louisiana, November.

Shao, Lawrence P. and Dale H. Shao (2001), "Integration of the Industrial and Emerging Financial Markets," *Association For Global Business Conference*, Cancun, Mexico, November.

Newman, Joseph A. and Lawrence P. Shao (2001), "Evidence on the Relationship between Financial Risk and Return on Equity," *Southern Finance Association Conference*, Destin, Florida, November.

Simendinger, Earl, David M. Semple, and Lawrence P. Shao (2001), "A Cost-Benefit Analysis for Selling Complex Capital Expenditures for Healthcare and Other Related Organizations," *Hawaii Conference on Business*, Honolulu, Hawaii, June.

Newman, Joseph A. and Lawrence P. Shao (2001), "Evidence on the Relationship between Financial Leverage and Return on Equity in International Firms," *Southwest Finance Association Conference*, New Orleans, LA, March.

Shao, Lawrence P. (2000), "Abstract: Recent Developments in the Foreign Equity Markets," *Association For Global Business Conference*, Orlando, Florida, November.

Shao, Dale H., and Lawrence P. Shao (2000), "Abstract: The Vulnerability of Financial Institutions To Cyber-Terrorism " Proceedings, *Academy for International Business Southeast Meeting*, Orlando, Florida, November.

Shao, Lawrence, Fatemi, Ali, and Jordan, Susan (2000), served as panelists on the roundtable seminar of the Student Chapters' Committee of the *Financial Management Association Meeting*, Seattle, Washington, October.

Shao, Lawrence P., and Murraray Tietelbaum (1999), "Abstract: New York Stock Exchange: Technological Developments and Initiatives," Proceedings, *Association For Global Business Conference*, Las Vegas, Nevada, November.

Shao, Dale H., and Lawrence P. Shao (1999), "Abstract: Using Enterprise Resource Planning to Integrate International Business Courses" Proceedings, *Association For Global Business Conference*, Las Vegas, Nevada, November.

Kinsman, Michael D., Joseph A. Newman, and Lawrence P. Shao (1999), "An Analysis of International Firm Value and Creditor Financing," *Financial Management Association Meeting*, Orlando, Florida, October. (October)

Suter, Tracy A., and Lawrence P. Shao (1998), "Abstract: The Role of the Internet for Intelligence Gathering by Emerging Markets," Proceedings, *Association For Global Business Conference*, New Orleans, Louisiana, November.

Shao, Lawrence P., and Murraray Tietelbaum (1998), "Abstract: The Internationalization of the New York Stock Exchange," Proceedings, *Association For Global Business Conference*, New Orleans, Louisiana, November.

Shao, Dale H., and Lawrence P. Shao (1998), "Abstract: Integrating SAP Throughout A Business Curriculum: A Global Information Systems Approach," Proceedings, *Association For Global Business Conference*, New Orleans, Louisiana, November.

Kinsman, Michael D., Joseph A. Newman, and Lawrence P. Shao (1998), "Debt and Firm Value in the International Firm: An Empirical Analysis," Proceedings, *Academy of International Business Southeast Region Meeting*, New Orleans, Louisiana, November.

Shao, Dale H., and Lawrence P. Shao (1998), "Push Technology: Using the Internet to Share Information Globally," Proceedings, *Academy of International Business Southeast Region Meeting*, New Orleans, Louisiana, November.

Clark, Bob A., Micha Czaplinski, and Lawrence P. Shao (1998), "Funding Emerging Economies Working Capital Requirements: A Case Illustration of GM's Polish Operations," *Financial Management Association Meeting*, Chicago, October.

Shao, Lawrence P., and Dale H. Shao (1997), "International Uses of Extranet Technology," Proceedings, *Association For Global Business Conference*, Washington, D. C., November.

Shao, Lawrence P., and Dale H. Shao (1997), "Global Practices of Intranet and Extranet Systems," Proceedings, *Academy of International Business Southeast Region Meeting*, Atlanta, Georgia, November

Shao, Lawrence P., and Dale H. Shao (1997), "The Intranet-Using Internet Technology Internally," Proceedings, *Association of Collegiate Business Schools and Programs Meeting*, Fitchburg, Massachusetts, October

Shao, Lawrence P., and Dale H. Shao, (1997), "Financial Applications of Internet Technology," Proceedings, *American Chinese Management Educators VII International Conference*, Las Vegas, Nevada, August.

Shao, Alan T., and Lawrence P. Shao, (1997), "A Status Report of the Advertising Industry in Taiwan," Proceedings, *American Chinese Management Educators VII International Conference*, Las Vegas, Nevada, August

Shao, Lawrence P., Shao, and Dale H. Shao (1996), "Using The Internet To Teach International Finance," Proceedings, *Association For Global Business Conference*, Dallas, Texas, November.

Shao, Lawrence P. and Dale H. Shao (1996), "Internet Resources For International Business Education," Proceedings, *Academy of International Business Southeast Region Meeting*, New Orleans, Louisiana, November.

Shao, Lawrence P. and Alan T. Shao (1995), "International Credit Management Policies of U.S. Foreign Subsidiaries," Proceedings, *Academy of International Business Southeast Region Meeting*, Orlando, Florida, November

Shao, Alan T., Lawrence P. Shao, and Dale H. Shao (1995), "Advertising in China: A Status Report," Proceedings, *Academy of International Business Southeast Region Meeting*, Orlando, Florida, November.

Shao, Lawrence P., (1994), "An Evaluation of the Financial Structure Policies of European Affiliates," *Southern Finance Association Annual Meeting*, Charleston, South Carolina, December.

Hasan, Iftekhar and Lawrence P. Shao (1994), "An Inquiry Into The Financial Strategies of U.S. Subsidiaries Located In The Pacific Rim," Proceedings, *Fourth Asian Business and Economic Conference*, Jamaica, New York, November.

Shao, Lawrence P., Shao, Alan T., and Glen D. Moyes (1994), "Financial Control Systems of North and Latin American Subsidiaries," Proceedings, *Association For Global Business Conference*, Las Vegas, Nevada, November.

Moyes, Glen D., Baker, Richard C., and Lawrence P. Shao (1994), "Fraud Detecting Effectiveness of Audit Techniques in the Sales and Collection Cycle," Proceedings, *Association For Global Business Conference*, Las Vegas, Nevada, November

Hasan, Iftekhar, Hasan, Tanweer, and Lawrence P. Shao (1994), "Asset Liability Management, Efficiency, and Performance of Multinational Banks," Proceedings, *Association For Global Business Conference*, Las Vegas, Nevada, November.

Shao, Lawrence P., (1994), "Performance Evaluation Practices Among Asian Subsidiaries," Proceedings, *American Chinese Management Educators IV International Conference*, Toronto, Canada, August.

Shao, Lawrence P. (1994), "Financial and Nonfinancial Measures Associated With U.S. Affiliates Located in the Pacific Rim," Proceedings, *Academy of International Business Northeast Conference*, Scranton, Pennsylvania, June.

Shao, Lawrence P., (1994), "Financial Performance Measures Associated With U.S. Overseas Operations," Proceedings, *Academy of Business Administration International Conference*, London, England, June.

Shao, Alan T. and Lawrence P. Shao (1994), "Greater China: Marketing Within the Economic Entity of the People's Republic of China, Hong Kong, and Taiwan," Proceedings, *Southwest Marketing Association Conference*, Dallas, Texas. March.

Shao, Lawrence P. and Dale H. Shao (1993), "Capital Structure Policies Employed by Pacific Basin Subsidiaries of U.S. Multinational Corporations," Proceedings, *Association For Global Business Conference*, Chicago, Illinois. November.

Shao, Lawrence P., Hasan, Iftekhar, and Alan T. Shao (1993), "Determinants of International Capital Structure," *Academy of International Business Annual Meeting*, Maui, Hawaii, October

Hasan, Iftekhar, Shao, Alan T. and Shao, Lawrence P. (1993), "Determinants of Capital Budgeting Strategies: An Econometric Analysis of U.S. Multinational Subsidiaries," *Financial Management Association Annual Meeting*, Toronto, Canada, October.

Shao, Lawrence P. and Alan T. Shao (1993), "An Examination of the Capital Budgeting Practices Employed by U.S. Subsidiaries Located in North and Latin America," Proceedings, *Academy of International Business Northeast Conference*, Scranton, Pennsylvania, June

Shao, Alan T. and Lawrence P. Shao (1992), "Should Foreign Advertising Agencies Have High Expectations as they Enter the Chinese Market?" Proceedings, *International Symposium On Multinational Business Management*, Nanjing, China, December.

Shao, Lawrence P. and Alan T. Shao (1992), "Capital Budgeting Techniques Used by U.S. Subsidiaries Operating in Pacific-Basin Regions," Proceedings, *Association For Global Business Conference*, New Orleans, LA, November

Pasmantier, Anita B. and Lawrence P. Shao (1990), "The Pricing of Currency Options: A Test of the Garman-Kohlhagen Pricing Model," at the *Financial Management Association Annual Meeting*, Orlando, Florida, October.

Shao, Lawrence P., Michael C. Ehrhardt, and Ronnie Clayton (1988), "Mortgage-Backed Securities, Duration, and Implied Prepayments," at the *Financial Management Association Annual Meeting*, New Orleans, Louisiana, October

Ehrhardt, Michael C., Joseph A. Newman, and Lawrence P. Shao (1987), "Market Measures of Risk for Different Types of Financial Institutions: The Impact of Deregulation," at the *Eastern Finance Association Annual Meeting*, Baltimore, Maryland, March.

Shao, Lawrence P., (1987), "Mortgage-Backed Securities, Duration, and Implied Prepayments," at the *Financial Management Association Doctoral Student Seminar*, Las Vegas, Nevada, October

### **Non-Refereed Academic and Professional Presentations**

Shao, Lawrence P. (2008), "International Issues in Personal Financial Planning" *University of Economics, Prague*, Prague, Czech Republic, (April) (one-hour presentation)

Shao, Lawrence P. (2006), "Show Me the Money," *Huntington Chamber of Commerce*, Huntington, WV, (October) (one-hour presentation)

Shao, Lawrence P., (2005), "Financial Technology and Research Center," *Ohio Valley Accountants Association, Radisson Hotel*, Huntington, WV (February) (one hour presentation)

Shao, Lawrence P., (2002), "Investing In Today's Markets," for the Tri-State Areas Woman's Investment Club, *United National Bank*, Huntington, WV (Sept.) (one hour presentation).

Shao, L. P., and Mukesh Chaudhry, (2001) Comparative Analysis of Emerging and Developed Markets, at the Seminar for Finance and Economic Research, *Marshall University*, Huntington, West Virginia (April) (one hour presentation).

Shao, Lawrence P., (2001), “Investing In Today’s Markets,” for the Growing Interest Investment Club, *A.G. Edwards Investment Inc.*, Barboursville, West Virginia (April) (one hour presentation).

Shao, Lawrence P., (2000), Moderator for the What’s It Like Lecture Series 2000-2001, *Marshall Univeristy*, Huntington, West Virginia (October 25) (one hour presentation).

Shao, Lawrence P., (1999), “Researching Investments Using the Internet”, for potential clientele associated with The Institute for Estate and Financial Planning *The University of Tampa*, Tampa, Florida (April 22) (one and one-half hour presentation).

Shao, Lawrence P., (1999), “Credit and Accounts Receivable Practices”, for the graduate business inter-session class Mgmt 600: Consulting and Project Management at *The University of Tampa*, Tampa, Florida (May) (one and one-half hour presentation)

Shao, Lawrence P., and Bob Clark (1998), “Seminar on Investing in the Financial Markets”, for potential clientele associated with The Institute for Estate and Financial Planning at *The University of Tampa*, Tampa, Florida (December 3) (one and one-half hour presentation).

Shao, Lawrence P., (1998), “Seminar on Financial Planning and Investment”, for potential clientele associated with *AmSouth Bank* and *The University of Tampa*, Tampa, Florida (October 29) (one and one-half hour presentation).

Shao, Lawrence P., (1998), “Investing in the Global Markets,” at the Tampa Bay Treasury Management Association, *Sheraton Grand Hotel*, Tampa, Florida (April 23) (one hour presentation).

Shao, Lawrence P., (1998), Moderator for the Sigma Beta Delta: Induction Ceremony for the College of Business, *The University of Tampa*, Tampa, Florida (April 16) (one and one-half hour induction ceremony).

Shao, Lawrence P., (1997), “Using Presentation Graphics Programs To Teach Finance,” at the Seminar In Business and Economic Research, *The University of Tampa*, Tampa, Florida (December 5) (one and one-half hour presentation).

Shao, Lawrence P., (1997), “Seminar on Financial Planning and Investment”, for potential clientele associated with *AmSouth Bank* and *The University of Tampa*, Tampa, Florida (November 4) (one and one-half hour presentation).

Shao, Lawrence P., (1997), “International Capital Structure Analysis”, for graduate students of the MBA Advanced Financial Management Class at *Monterrey Technology University*, Monterrey, Mexico (May 13) (one and one-half hour presentation).

Shao, Lawrence P., (1997), “World Wide Web Financial Resources”, for undergraduate students of the Financial Management Class at *Monterrey Technology University*, Monterrey, Mexico (May 13) (one hour presentation).

Shao, Lawrence P., (1997), "International Financial Management Policies", for Ph.D. students and faculty members of the EGADE Graduate School of Business Administration at *Monterrey Technology University*, Monterrey, Mexico (May 12) (two hour presentation)

Shao, Lawrence P., (1997), "Project Evaluations Analysis", for graduate students of the MBA Financial Management Class at *Monterrey Technology University*, Monterrey, Mexico (May 12) (three hour presentation).

Shao, Lawrence P., (1997), "Business Applications and the Internet", for the graduate business class MKT 300/609: Marketing Management at *The University of Tampa*, Tampa, Florida (May 9) (one and one-half hour presentation)

Shao, Lawrence P., (1997), "International Financial Management Practices", for the graduate business class MGT 615/625: Seminar in International Management and Business Strategy at *The University of Tampa*, Tampa, Florida (May 8) (three hour presentation)

Shao, Lawrence P., (1997), "Business Environment During the 21<sup>st</sup> Century", for the graduate business class MKT 609: Marketing Management at *The University of Tampa*, Tampa, Florida (May 5) (one and one-half hour panel discussion)

Shao, Lawrence P., (1997), "Financial Practices of U.S. Multinational Subsidiary Managers" for the Executive Graduate Program at *New Jersey Institute of Technology*, Newark, New Jersey (April 26) (one and one-half hour presentation).

Shao, Lawrence P., (1997), Moderator for the Sigma Beta Delta: Induction Ceremony for the College of Business, *The University of Tampa*, Tampa, Florida (February 18) (one and one-half hour ceremony).

Shao, Lawrence P., (1996), "Online Research Tool Utilized By Business Students," at the Honors Program Seminar, *The University of Tampa*, Tampa, Florida (December 1) (one hour presentation).

Shao, Lawrence P., (1996), "Online Research Tools Utilized by Academic Business Professionals," at the Seminar In Business and Economic Research, *The University of Tampa*, Tampa, Florida (November 1) (one hour presentation).

Shao, Lawrence P., (1996), "Internet Resources Available to Business Professionals," at the YPO Fortyniners of Florida, Inc., WPO Chapter, Paradise Island, Bahamas, (October 26) (one and one-half hour presentation).

### **Non-Refereed Academic and Professional Publications**

Shao, Lawrence and Dale Shao, (2007), "Viewing Business Through Global Eyes," *Capacity*, Vol.5, No. 2, pp. 43-45.

Shao, Lawrence, and Lorraine Anderson, (2003), "Assessing Professional Service," BizEd Publication, *AACSB International*, May/June, pp. 10-11.

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### **Dissertation**

Shao, Lawrence P. (1989), "Mortgage-Backed Securities, Duration, and Implied Prepayments," *University of Tennessee Press*, August

### **PROFESSIONAL AFFILIATIONS**

*AACSB International*. Member since 2000

*Financial Executive Institute*. Member since 1994

*Academy of International Business*. Member since 1990

*Financial Management Association*. Member since 1987