

Caroline Elizabeth Sawyer, Ph.D.

- Associate Professor of Communication Studies
- Director, Sand Shark Center for Innovative Media
- Producer, SCETV's *By The River*

University of South Carolina Beaufort
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Education

- 2016 Doctor of Philosophy, The University of Memphis**
Major Emphasis: Communication
Dissertation Title: Ditka loves Prada: Deviancy and resistance through fantasy football
Dissertation Chair: Craig O. Stewart, Ph.D. & Kristine M. Markman, Ph.D.
- 2006 Master of Arts, Austin Peay State University**
Major Emphasis: Corporate Communication
Thesis Title: Raising Money for Special Olympics: The Ins & Outs of a 12-hour Live Telethon
Thesis Chair: Mike Gotcher, Ph.D.
- 2002 Bachelor of Business Administration, Baylor University**
Major Emphasis: Marketing

Honors

- 2016 – 2022 (while at USCB) Honor Total –
1 Emmy Nomination
1 State Award for Research & Scholarship,
4 International Awards for Creative Scholarship,
3 National Awards for Creative Scholarship,
1 Regional Academic Teaching Award,
2 Regional Teaching Award Nominations**
- 2022 Southeast Emmy Nomination, Interview/Discussion Category – By The River - Natasha Trethewey (Web Link)**
- 2022 Anthem Award, Education, Art, & Culture Awareness Category – Television – By The River (Web Link)**
National award honoring excellence in inclusion and diversity in video and television across all screens.
- 2021 Telly Award, Silver, Television Series: Cultural – By The River (Web Link)**
National award honoring excellence in video and television across all screens.
- 2021 Communicator Award of Excellence, Television: Cultural – By The River – Episode 301 – Wanda Lloyd (Web Link)**
International awards program honoring creative excellence for marketing and communications professionals
- 2021 Communicator Award of Distinction, Television: Interview – By The River – Episode 301 – Wanda Lloyd (Web Link)**

- International awards program honoring creative excellence for marketing and communications professionals*
- 2021 Communicator Award of Distinction, Online Video: Student Production – Sand Shark Show – Episode 5 – April 30, 2020 (Web Link)**
International awards program honoring creative excellence for marketing and communications professionals
- 2021 Communicator Award of Distinction, Video: Training (For Corporate Use) – Hargray Communications – Understanding Our Culture (Web Link)**
International awards program honoring creative excellence for marketing and communications professionals
- 2021 UofSC Breakthrough Star Award (Web Link)**
South Carolina award recognizing relatively early-career assistant and associate professors who demonstrate considerable contributions to their field in terms of research and scholarly activity.
- 2020 Telly Award, Bronze, Set Design – By The River (Web Link)**
National award honoring excellence in video and television across all screens.
- 2020 The Freshley Early Career Teaching Award (Web Link)**
 Southern States Communication Association
Regional Discipline Teaching Award
- 2019 Nominated - The Freshley Early Career Teaching Award, Southern States Communication Association
Regional Discipline Teaching Award
- 2018 Nominated - The Freshley Early Career Teaching Award, Southern States Communication Association
Regional Discipline Teaching Award
- 2017 The Monica Pombo Early Career Teaching Award, Carolinas Communication Association (Web Link)**
Discipline Teaching Award Recognizing Faculty in both North & South Carolina
- 2015 Civility Champion, California State University San Marcos
- 2012 Graduate Scholar Recipient, The third annual Conference on Sport and Society, Cambridge University, Cambridge, UK
- 2012 Graduate Study Abroad Scholarship, The University of Memphis, Sport, Commerce & Culture in the Global Marketplace, London, UK
- 2009 Putting Him/Her Through Award, Student Affairs Award for going above and beyond to help a student graduate college

Creative Scholarship

**2016 – 2022 (while at USCB) Creative Scholarship Total –
 1 season (13 episodes) of National TV Show
 4 seasons (10 – 15 episodes each) of State-wide TV Show,
 3 seasons of Promos & Digital Content,
 2 State-wide News Packages**

Sawyer, C.E. (2022). (Digital Content Producer, Location Manager). **After Action, National Season 1** [Television Series].

Washington, DC: Public Broadcasting System
 7 thirty-minute Episodes
 In Post-Production

Sawyer, C.E. (2022). (Producer, Director, Editor). **By The River, National Season 2** [Television Series].

Boston, MA: American Public Television
 13 thirty-minute Episodes

In Production

- Sawyer, C.E.** (2022). (Producer, Director, Editor). [By The River, National Season 1](#) [Television Series]. Boston, MA: American Public Television
13 thirty-minute Episodes
(Average industry cost to produce a 17-episode interview tv series is \$150,000)
Season 1 Additions – B-roll & State Poet Laureates
Genres Featured – Memoir, Southern Cooking, Activist Poetry, Grit Lit, Edited Collection of Memoir Essays, Mystery, & Children’s Literature
10 Students Involved
- Sawyer, C.E.** (2021). (Producer, Director, Editor). [By The River, Season 4](#) [Television Series]. Columbia, SC: South Carolina Educational Television
17 thirty-minute Episodes
(Average industry cost to produce a 17-episode interview tv series is \$150,000)
Season 4 Additions – Digital Series, Digital Resources, State Events
Genres Featured – Memoir, Southern Cooking, Activist Poetry, Grit Lit, Edited Collection of Memoir Essays, Mystery, & Children’s Literature
10 Students Involved
- Sawyer, C.E.** (2021). (Producer). [By The River, Season 4 \[Television Series Digital Content Strategy\]](#)
Columbia, SC: South Carolina Educational Television
Digital Content Strategy
Press Release
51 coordinated Social Media Posts
17 Instagram Reels
17 Blog Posts
17 Behind the Scenes content
3 Students Involved
- Sawyer, C.E.** (2020). (Producer, Director, Editor). [By The River, Season 3](#) [Television Series]. Columbia, SC: South Carolina Educational Television
10 thirty-minute Episodes
(Average industry cost to produce a 10-episode interview tv series is \$70,000)
Season 3 Additions – 4K Production, Animated Open, Book Reading in Credits, Poetry Out Loud Finalists in Poetry Corner, More inclusive of State Artists in Poetry Corner
Genres Featured – Memoir, Southern Cooking, Activist Poetry, Grit Lit, Edited Collection of Memoir Essays, Mystery, & Children’s Literature
8 Students Involved
- Sawyer, C.E.** (2020). (Producer). [By The River, Season 3 \[Television Series Digital Content Strategy\] \(Web Link\)](#)
Columbia, SC: South Carolina Educational Television
Digital Content Strategy
Press Release
30 coordinated [Social Media Posts \(Web Link\)](#)
10 Blog Posts
10 Behind the Scenes content
3 Students Involved
- Sawyer, C.E.** (2019). (Producer, Director, Editor). [By The River, Season 2 \(Web Link\)](#) [Television Series]. Columbia, SC: South Carolina Educational Television
13 thirty-minute Episodes

Season 2 Additions – Full HD Production, 4K Produced Open, New Graphics
Inclusive of State Artists in Poetry Corner, Behind the Scenes Footage in the Credits, Inclusion of Underwriters
Genres Featured – Memoir, Southern Cooking, Environmental Poetry, Short Stories, Southern Fiction, Historical Fiction, Non-Fiction History, & Children’s Literature
[12 Students Involved \(Web Link\)](#)

Sawyer, C.E. (2019). (Producer, Director & Editor). *By The River, Season 2* [Television Series Promos]. Columbia, SC: South Carolina Educational Television
13 thirty second [Promos \(Web Link\)](#)
13 fifteen second Promos
2 one-minute [Promos \(Web Link\)](#)
Genres Featured – Memoir, Southern Cooking, Environmental Poetry, Short Stories, Southern Fiction, Historical Fiction, Non-Fiction History, & Children’s Literature
12 Students Involved

Sawyer, C.E. (2019). (Producer). [By The River, Season 2 \[Television Series Digital Content Strategy\] \(Web Link\)](#). Columbia, SC: South Carolina Educational Television
Digital Content Strategy
Press Release
26 coordinated [Social Media Posts \(Web Link\)](#)
13 Blog Posts
13 Behind the Scenes videos
4 Students Involved

Sawyer, C.E. (2018). (Producer, Director, Editor). [By The River, Season 1 \(Web Link\)](#) [Television Series]. Columbia, SC: South Carolina Educational Television
15 thirty-minute Episodes
Season 1 Production Aspects – Green Screen Set, Digital Set Design, Poet’s Corner to Feature South Carolina Poets, Drone Footage of the River
Genres Featured – Memoir, Southern Cooking, Poetry, Short Stories, Mystery, Southern Fiction, Historical Fiction, Medical Mystery, Non-Fiction Literature History, Non-Fiction Literature Analysis, & Children’s Literature
[19 Students Involved \(Web Link\)](#)

Sawyer, C.E. (2018). (Producer, Director & Editor). *By The River* [Television Series Promos]. Columbia, SC: South Carolina Educational Television
15 thirty second Promos
13 fifteen second Promos
2 one-minute Promos
Genres Featured – Memoir, Southern Cooking, Poetry, Short Stories, Mystery, Southern Fiction, Historical Fiction, Medical Mystery, Non-Fiction Literature History, Non-Fiction Literature Analysis, & Children’s Literature
19 Students Involved

Sawyer, C.E. (2018). (Producer). *By The River* [Television Series Digital Content Strategy]. Columbia, SC: South Carolina Educational Television
Digital Content Strategy
Press Release
15 coordinated Social Media Posts
15 Blog Posts
1 [Behind the Scenes videos \(Web Link\)](#)
2 Students Involved

Sawyer, C.E. (2018) (Producer, Director, Editor). [Palmetto Scene - Beaufort County Waits to See](#)

[What Florence Will Do. \(Web Link\)](#) Columbia, SC: South Carolina Educational Television [News Package].

Sawyer, C.E. (2018) (Producer, Director, Editor). [Palmetto Scene - Hurricane Florence: Report from Beaufort, SC. \(Web Link\)](#) Columbia, SC: South Carolina Educational Television [News Package].

Grants

2016 – 2022 (while at USCB) Grant Total – \$393,598

2022 Grant Total – \$82,000

2021	USC SMART Grants	\$2,000
2021	By The River Budget, SCETV	\$80,000

2021 Grant Total – \$174,929

2021	USC RISE Grant, Going National: National Distribution of By The River	\$5,805
2021	By The River Budget, SCETV	\$80,000

2020 Grant Total – \$174,929

2020	Teaching Innovation Grant , University of South Carolina Beaufort	\$750
2020	USC Aspire III Grant, Equipping the Future: 4K Digital Cinema Camera Kit For Interdisciplinary Digital Humanities Projects	\$49,859
2020	Community Foundation of the Lowcountry, Creating Integrated Media Makers: Integrated Media Lab to Teach Media Making Skills for Transliteracy	\$73,500
2020	By The River Budget, SCETV	\$15,000
2020	NEH Digital Projects for the Public Production Grant , submitted & under review - Augmented Reality Tour for Mitchelville, South Carolina, Gullah-Geechee Heritage Site, National Endowment for the Humanities, Digital Media Consultant, (PI - Topher Maraffi, Asst. Prof. of Media Arts at FAU)	\$150,000
2020	Clemson/UofSC COVID-19 Challenge Finalist (Co-PI with Dr. Seriuex, Assistant Professor of Public Health)	\$1,000
2020	Sea Islands Institute Grant SCETV & USCB's <i>By The River</i> Interdisciplinary Podcast (Co-PI with Drs. Swofford, Assistant Professor of English & Barnes, Associate Professor of English)	\$4,820
2020	NEH Digital Projects for the Public Production Grants , Augmented Reality Tour for Mitchelville, South Carolina, Gullah-Geechee Heritage Site, National Endowment for the Humanities, Digital Media Consultant, (PI - Topher Maraffi, Asst. Prof. of Media Arts at FAU)	\$30,000

2019 Grant Total – \$69,364

2019	Blue Cross Blue Shield South Carolina Foundation, applied/unfunded Be Well, South Carolina: A State-wide Wellness Show	\$20,000
2019	Individual Underwriters for By The River	\$1,500
2019	By The River Budget, SCETV	\$50,000
2019	USC RISE Grant, By The River Production	\$5,805
2019	Sea Island Institute Grant, By The River Post Production	\$4,859
2019	Community Foundation of the Lowcountry Grant Students Connected Project – Barnwell Excavation	\$5,200

2018 Grant Total – \$35,500

2018	BNED LoudCloud Faculty Mini-Grant	\$3,500
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2018	By The River Budget, SCETV	\$30,000
2018	<u>Quality Enhancement Program Grant</u> , COMM B255 – Communication Research	\$1,000
2018	Faculty Development Travel Grant	\$1,000
2008 - 2015 (Prior to USCB) Grant Total – \$86,900		
2015	President’s Co-curricular Grant: GEO Persuasive Forum, California State University, San Marcos	\$1,000
2015	Critical Reflection Summer Teaching Institute, COMM 430, California State University, San Marcos	\$500
2015	Flip Camp Professional Development Grant, COMM 465, California State University, San Marcos	\$500
2015	Cougars Affordable Learning Materials Grant, COMM 465, California State University, San Marcos	\$500
2009	Title III Grant Award: Course Redesign of Comm 1010: Fundamentals of Public Speaking, Austin Peay State University	\$4,400
2009	Technology Access Fee Funding: Sports broadcasting Editing Lab, Austin Peay State University	\$20,000
2009	Technology Access Fee Funding: Avid Unity System, Austin Peay State University	\$40,000
2008	Technology Access Fee Funding: Control Room Automation System, Austin Peay State University	\$20,000

Academic Publications

2016 – 2022 (while at USCB) Academic Publications Total – 1

Sawyer, C.E. & Rivera, K.D. (2016). [Three Strategies for Implementing Authentic Altruism into your CSR Campaign](#). PR NEWS Corporate Social Responsibility & Green Public Relations Guidebook.

2008 – 2015 (Prior to USCB) Academic Publications Total – 3

Markman, K.M. & Sawyer, C.E. (2014). [Why Pod?: Further explorations of the motivations for independent podcasting](#). Journal of Radio and Audio Media, 21(1):20-35.
DOI: 10.1080/19376529.2014.891211

Gray, P. & Sawyer Downes, C.E. (2009). [Meeting the needs of Native American radio: A preliminary exploration of the Native America Calling](#). Intercultural Communication Studies, XVIII:1. Rhode Island.

Kanervo, E. W, Zhang, W., & Sawyer, C.E. (2005). [Communication and democratic participation: A critical review and synthesis](#). *The Review of Communication*, 5(4):193-236.

Academic Presentations

2016 – 2022 (while at USCB) Academic Presentations Total – 16

Sawyer, C.E. (2020, November). [At the Crossroads of Language, Social Interaction, and Gender: Productive Intersections and Future Directions](#). Panel presentation at National Communication Association annual conference. (Virtual Presenter due to COVID-19).

Sawyer, C.E. (2020, April). [#Ready: Preparing students for professional social media use beyond the classroom](#). Panel presentation at Broadcast Education Association annual conference in Las Vegas, NV. (Virtual Presenter due to COVID-19).

Sawyer, C.E. (2020, April). Disruptive Discourse/Disrupting Discourse. Panel presentation at Southern States Communication Association annual conference in Frisco, TX. (Presenter) (Cancelled due to COVID-19).

Sawyer, C.E. (2019, September). [By The River: Engaging Students in Experiential Learning in](#)

- Broadcasting.** Panel presentation at Carolinas Communication Association annual conference in Hilton Head Island, SC. (Invited presentation – eleventh hour).
- Sawyer, C.E. & Skipper, E.** (2019, July). [Students Connected: Building engaged citizens through experiential learning, community engagement.](#) SC Conference on Innovations in Teaching & Learning in Higher (Presenter).
- Sawyer, C.E. & Abraham, A.** (2019, April). Partnering for success: Students Connected Barnwell Tabby Excavation Project. Epic-N invited presentation (Presenter).
- Sawyer, C.E.** (2019, April). [Starting a Communication Center: Opportunities and Challenges.](#) Panel presentation at Southern States Communication Association annual conference in Montgomery, AL. (Presenter).
- Sawyer, C.E.** (2019, March). Hire Me: Branding Yourself to Employers. Professional Presentation to NCCSHRM & ECUSHRM 2019 Student Summit in Charlotte, NC (Presenter).
- Sawyer, C.E.** (2018, September). [Accelerating Student Success in Broadcasting: A Panel Discussion with SCETV Regional Station Directors and University/College Faculty.](#) Panel presentation at Carolinas Communication Association annual conference in Charlotte, NC. (Presenter).
- Sawyer, C.E.** (2018, April). [You Don't Own My Words: Domestic Violence Survivors' Twitter Responses to Media Discourse following the Ray Rice Incident.](#) Paper presentation at Southern States Communication Association annual conference in Nashville, TN. (Presenter).
- Sawyer, C.E.** (2017, October). [No Girls Allowed: A Discussion of the Exclusion of Women in American Football Fandom.](#) Paper presentation at Popular Culture Association/American Culture Association of the South annual conference in Savannah, GA. (Presenter).
- Sawyer, C.E.** (2017, October). [Power, privilege and representation in comic-based media.](#) Panel presentation at Popular Culture Association/American Culture Association of the South annual conference in Savannah, GA. (Presenter).
- Sawyer, C.E.** (2017, September). [Collaborating for Success and Engagement: A Panel Discussion of the partnership between the First Year Reading Experience \(FYRE\), the Library, and Public Communication Courses.](#) Panel presentation at Carolinas Communication Association annual conference in Clemson, SC. (Presenter).
- Sawyer, C.E.** (2017, May). [Girls Can't Play Football: A Discussion of the Exclusiveness of American Football and the Inclusiveness of Fantasy Football.](#) Paper presentation at International Communication Association in San Diego, California. (Presenter).
- Sawyer, C.E.** (2017, April). Feminist Perspectives, Purposes, and Practices in the Archives: An Interactive Roundtable Discussion. Panel presentation at Southern States Communication Association in Greenville, South Carolina. (Presenter).
- Sawyer, C.E.** (2016, October). Working Together: Partnering with University Initiatives for Experiential Learning. Panel presentation at Carolinas Communication Association in Wilmington, North Carolina. (Presenter).

2008 - 2015 (Prior to USCB) Academic Presentations Total – 12

- Sawyer, C.E.** (2015, October). Navigating Technology in the Basic Course: An Interactive Roundtable. Panel presentation at Carolinas Communication Association in Charleston, South Carolina. (Presenter & Chair).
- Sawyer, C.E.** (2015, March). Ditka loves Prada: Deviancy and resistance through fantasy football. Paper presented at the Communication & Sport Summit in Charlotte, North Carolina.
- Carr, A., Metzger, T., & **Sawyer, C.E.** (2015, February). HIPs on a small scale: Library instruction for first-year students in a speech course. Paper presented at SCIL Works 2015 conference in Los Angeles, CA.
- Sawyer, C.E.** (2014, November). Playing with the Boys: Women in sports prime-time shows. Paper presented on Panel titled, Primetime Women Past to Present: Representation, Marginalization, and Sexuality, at the National Communication Association annual conference held in Chicago, IL.
- Sawyer, C.E.** (2012, November). Peaymania: The local sports bar online. The North American

- Society for Sociology in Sport held in New Orleans, LA.
- Sawyer, C.E.** (2012, July). Fantasy Football: The Game-Changer in the American Football Religion. Paper presented at the Sport and Society Conference held at Cambridge University, Cambridge, UK.
- Markman, K.M. & **Sawyer, C.E.** (2012, April). Why Pod? Motivations for Podcasting. Paper presentation at the annual conference of Popular Culture Association held in Boston, MA.
- Sawyer, C.E.** (2011, September). "Women like Sports": An Analysis of Identity in a Weblog. Paper presented at the Joint Conference held by the Kentucky Communication Association and the Tennessee Communication Association Cadiz, Kentucky.
- Rink, W., Gray, P. & **Sawyer, C.E.** (2011, April). Native American Radio: Building Connections for Native Peoples. Panel presentation at the annual conference Broadcast Education Association held in Las Vegas, NV.
- Prather, Y., Gray, P. & **Sawyer C.E.** (2010, April). "Old School" and New Technology in the Coverage of the Obama Presidential Political Campaign. Panel presentation at the annual conference Broadcast Education Association held in Las Vegas, NV.
- Gotcher, M., Mumpower, S., & **Downes, C.E.S.*** (2009, September). Examining New Approaches to An Old Standard. Panel presentation at the annual conference of Tennessee Communication Association held at Natchez Trace State Park, TN.
- Gray, P. & **Sawyer Downes, C.E.** (2008, November). Meeting the needs of Native American radio: A preliminary exploration of the *Native America Calling*. Paper presented at the annual conference of International Association for Intercultural Communication Studies (IAICS) held in Louisville, KY.

Student Research/Mentorship/Internships/Community Engagement

2022	Sophia Peach. Southeast Emmy Student Production Award Winner –Live Sports/Game Category. Play Like a Girl: An Equitable Sports Production of Softball. Southeast Emmy Student Production Awards
2022	Jeremy Smalls. Southeast Emmy Student Production Award Nominee – Documentary. How History Shaped the Identity of the Black Community. Southeast Emmy Student Production Awards
2022	Sophia Peach. 1 st Place – Descriptive Category & 1 st Place – Social Justice Category. Play Like a Girl: An Equitable Sports Production of Softball. USCB Student Research & Scholarship Day.
2022	Jeremy Smalls. 2 nd Place – Descriptive Category. How History Shaped the Identity of the Black Community. USCB Student Research & Scholarship Day.
2022	12 Student Research Presentations. USCB Student Research & Scholarship Day
2021	Leia Aldrich. Southeast Student Emmy Nomination . Washington Semester Program Fellow
2021, Summer	4 students. By The River Internships for promotional, production, and digital.
2020-2021	7 students. Production Internship at churches in Beaufort County, SC.
2020-2021	6 students. USCB's Crunch Time. Campus News Show.
2020, June-August	5 students from across the state of South Carolina . Clemson/UofSC COVID-19 Challenge Project
2020, June-August	2 students. Social Media Internships for Students Connected & Department of Social Sciences .
2020, June-August	2 students. By The River Internships for promotional & training.
2020, June-August	3 students. Crunch Time: Summer Edition – bi-weekly student news show. USCBtv.
2020, June-August	2 students. Sea Islands Institute Grant Paid Internships for By The River Podcast.
2020, February	Aldrich, Leia. Washington Semester Semi-Finalist.
2020, January – March	5 students. Crunch Time – weekly student news show. USCBtv.
2020, January	Headden, Cassie. Bugs 'N Boo Hags: Dr. Brian Canada (video) . Submitted to

	BEA Festival of Media Arts.
2019, November	Headden, Cassie. Peter Orlik Scholarship Award. Broadcast Education Association. Awarded \$3,000.
2019, April	4 students. Paper presentations at Theodore Clevenger Undergraduate Honors Conference at Southern States Communication Association annual conference in Birmingham, AL.
2019, April	7 students. PGA Live Paid Internships at RBC Heritage Golf Tournament, Camera Assistants.
2019, April	16 students. Heritage Foundation Social Media Internships at RBC Heritage Golf Tournament, Social Media.
2018, November	Brown, Whisper. Penn Center Heritage Days. Lead Producer of Video Production.
2018, November	10 students. 3rd Annual Pat Conroy Literacy Festival Conference. Video Services.
2018, April	Csernica, Maddison. Friendships as Researched through the Dialectical Theory Perspective. Paper presentation at Theodore Clevenger Undergraduate Honors Conference at Southern States Communication Association annual conference in Nashville, TN.
2018, April	7 students. PGA Live Paid Internships at RBC Heritage Golf Tournament, Camera Assistants.
2018, April	16 students. Heritage Foundation Social Media Internships at RBC Heritage Golf Tournament, Social Media.
2017, November	10 students. 2nd Annual Pat Conroy Literacy Festival Conference. Video Services.
2017, September	5 students. 2nd Annual Charles Frasier Sustainable Resort Conference. Video Services.
2017, April	10 students. Heritage Foundation Social Media Internships at RBC Heritage Golf Tournament, Social Media.

Professional Development

2020	<u>Adobe Certified Associate, Creative Cloud Premiere Pro</u>
2020	<u>Adobe Creative Educator, Level 2</u>
2020 – Present	Teaching Online Beaufort: Getting Ready to Teach Online
2018 – Present	<u>Teaching Towards Inclusive Excellence Certificate of Completion</u> , USC Center for Teaching Excellence
	2020 Inclusive Excellence at UofSC
	2020 Critical Discourses & Open Dialogue
2020	<u>Fostering Proactive Learning Environments Certificate of Completion</u> , UofSC Center for Teaching Excellence
	2019 Setting Classroom Expectations and Creating a Sense of Belonging, UofSC CTE
	2019 Dealing with the Unexpected: Classroom Disruptions
	2020 Promoting Academic Integrity in the Online Environment
	2020 Addressing Common Violations
	2020 Active Learning In Large Course: What's Possible, What Works?
	2020 Teaching Best Practices for Online Courses
2020 – Present	<u>Integrative & Experiential Learning Certificate of Completion</u> , USC Center for Teaching Excellence
	2020 Introduction to Integrative and Experiential Learning
	2020 Small Changes, High Impacts
	2020 Integrative & Experiential Learning Round Table
	2020 Climbing the Mountain: Guiding Students to Reflect on Research
	2020 Taking to the Streets: Experiential Learning in Online Courses
2020	<u>Additional Courses</u> , USC Center for Teaching Excellence
	2020 Mixed Reality in the Online Classroom

- 2020 Deliver: Teaching an Online Course
- 2020 HyFlex Course Delivery: A Practical Guide
- 2020 Recognizing & Reporting Hazing
- 2019 [Epic-N Conference](#), USCB
- 2018 SACS COC Annual Meeting, USCB
- 2018 SACS COC Institute on Quality Enhancement and Accreditation
- 2008 AVID Server System Certification

Media Coverage and Interviews

- 2020 Bluffton News, WHHI
- 2019 Hummell, Lynne Cope. [Unique collaboration immerses students in TV show production.](#) Bluffton Sun.
- 2019 [By The River Gives Students and Audiences a Unique Opportunity to Understand the Process of Being an Author.](#) SC Humanities.
- 2019 Hunt, Dan. USCB students produce TV show. Bluffton Today
- 2018 South Carolina Arts Commission. [New SCETV show to feature South Carolina writers.](#) The Hub
- 2018 Bounds-Jackson, Holly. SC authors Featured in New Show. www.sctev.org
- 2018 Copeland, Ryan. [How a beloved Lowcountry TV reporter found her way home to Beaufort.](#) Island Packet.
- 2018 [USCB and SCETV partner to produce show about local students.](#) Hilton Head Monthly.
- 2015 Martinez, Andrea. [Caroline Sawyer pushes educational values into action.](#) Cougar Chronicle.

Employment

- 2021 – Present** **Associate Professor, Communication Studies**
Director, Sand Shark Center for Innovative Media
Co-Director, Students Connected
- 2016 – 2021** Assistant Professor, Communication Studies
Co-Director, Students Connected
University of South Carolina Beaufort
- 2013 – 2016** **Lecturer - Adjunct**
California State University – San Marcos
- 2015 – 2016** **Adjunct Professor**
Palomar College
- 2014 – 2015** **Adjunct Professor**
Mt. San Jacinto College
- 2011 – 2012** **Graduate Teaching Assistant**
The University of Memphis
- 2011 – 2012** **Adjunct Instructor**
Christian Brothers University
- 2006 – 2010** **Instructor – Tenure Track**
Austin Peay State University

Professional Service

- 2019 – 2021** [President, Carolinas Communication Association](#)
- 2020 – 2021** [Division Chair, Gender Studies Division,](#)
[Southern States Communication Association](#)
- 2020 Reviewer, Festival of Media Arts, Broadcast Education Association
- 2019 – 2020 Vice-Chair & Program Planner, Gender Studies Division,

	Southern States Communication Association
2018 – 2019	<u>First Vice-president & 2019 Program Planner,</u>
	Carolinas Communication Association
2018	Chair, Early Career Teaching Award,
	Carolinas Communication Association
2018	Committee Member, Resolution Committee,
	Carolinas Communication Association
2018 – 2019	Vice-chair Elect, Gender Studies Division,
	Southern States Communication Association
2018 – Present	Secretary, Language & Social Interaction Division,
	Southern States Communication Association
2017 – 2019	Second Vice-president & 2019 Program Planner,
	Carolinas Communication Association
2017	Panel Chair, Discourses of Hate, Language and Social Interaction
	Division, Southern States Communication Association
2017	Panel Chair & Respondent, Culture Club: Innovations in Culture and
	Communication Research Theodore Clevenger, Jr.
	Undergraduate Honors Conference, Southern States Communication
	Association
2016 – 2017	Reviewer, Sports Communication Division, Instructional and
	Developmental Communication, International Communication
	Association
2015	Reviewer, Undergraduate Scholar Research Conference,
	Western States Communication Association
2015	Reviewer, Great Ideas for Teaching Students Division,
	National Communication Association
2014 – 2015	Graduate Representative, Sport Division,
	International Communication Association
2014 – 2015	Reviewer, Critical Studies Division, Sports Communication Division,
	Human Communication & Technology Division, Mass Communication
	Division, International Communication Association
2007	Presidential Search Committee
2007	New Faculty Orientation
2006 – 2009	4 live video productions of Special Olympics Pledge Drive (10 to 12 hrs)

University Service

2019 – Present	<u>Station Manager, USCBtv, Campus Channel</u>
2020 – Present	Advisor, Sand Shark Studios – USCB Student Media Club of BEA
2019 – Present	Advisor, COMM Club
2020 – Present	Digital Humanities Programming Working Group, USCB
2019 – Present	Committee Member, Chalk & Wire Implementation Committee, USCB
2019 – Present	Committee Member, Strategic Plan Implementation Subgroup:
	Experiential Learning, USCB
2019 – 2022	<u>Co-Director, Students Connected (QEP) – Community Partnerships</u>
2017 – Present	Committee Member, QEP Committee, USCB
2017 – 2019	Secretary, Faculty Senate, USCB
2017 – 2018	Reviewer, USCB Student Research & Scholarship Day
2017 – 2018	Committee Member, First Year Reading Experience, USCB
2015 – 2016	Advisor, CSUSM Club Volleyball, CSUSM
2004 – 2009	111 men's and women's basketball games live to the Video Boards at
	the Dunn Center, APSU
2006 – 2009	96 men's and women's basketball games live to OVCSports.tv
2004 – 2009	15 Austin Peay State University commencements live to Video Boards at
	the Dunn Center



2005 – 2009 12 Austin Peay State University commencement live to Cable 99
 2005 – 2009 15 Austin Peay State University commencement live to the Internet
 2008 Governor Peay Video
 2006 – 2007 Executive Producer of 25 student produced
 “Sports News Austin Peay” shows

Departmental Service

2017 – 2020 Social Media Manager, Department of Social Sciences, USCB
 2019 – 2020 Committee Member, Department Search Committee, Communication Studies
 2018 – 2019 Committee Member, Department Search Committee, Communication Studies
 2018 Committee Member, Department Search Committee, Communication Studies
 2014 – 2015 Creator & Director, GEO Persuasive Forum
 2014 – 2015 Student trips to TV show tapings

Community Service

2022 – Present **Consultant, Mather School Museum & Interpretive Center**
2019 – Present **Board Member, Junior Leadership Hilton Head/Bluffton Chamber of Commerce**
 2017 – 2018 Pat Conroy Literary Festival, Video Production of Entire Festival
 2017 Charles Fraser Sustainable Resort Conference, Video Production of Entire Conference
 2015 Girl Scout Rep, Super STEM Saturday
 2006 – 2009 4 live video productions of Special Olympics Pledge Drive (10 to 12 hours)
 2008 Camp Rainbow 25-year Anniversary Documentary
 2005 – 2009 40 local High School commencements live to Video Boards at the Dunn Center
 2006 – 2009 14 local High School commencements live to the Internet

Professional Affiliations

Broadcast Education Association
 Carolinas Communication Association
 International Communication Association
 International Association for Intercultural Communication Studies
 National Communication Association
 Southern States Communication Association