

# KIMBERLY K. CAVANAGH, PHD

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## KEY QUALIFICATIONS

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15 years of course development and teaching in a university setting. 16 years of experience in designing and conducting qualitative research, including as a two-time Fulbright scholar and as an American Center of Oriental Research-Council of American Overseas Research Center fellow. Excellent research, program evaluation, management, communication, grant writing, and organizational skills. Background in anthropology, tourism, visual studies, the Middle East, and qualitative research skills. Languages spoken/read/written: English, French and Arabic.

## EDUCATION

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<b>University of South Carolina</b> Doctor of Philosophy in Anthropology <i>With Graduate Certificate in Visual Anthropology</i>	<b>Columbia, SC</b> 2013 2007
<b>University of South Carolina</b> Master of Arts in Anthropology	<b>Columbia, SC</b> 2006
<b>Carleton University</b> Bachelor of Arts, Honours in Anthropology	<b>Ottawa, Canada</b> 2003
<b>Carleton University</b> Bachelor of Arts, Honours in Interdisciplinary Studies (Archaeology)	<b>Ottawa, Canada</b> 1999

## PROFESSIONAL EXPERIENCE

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<b>University of South Carolina-Beaufort</b> Interim Chair, Department of Humanities and Social Sciences Associate Professor of Anthropology Assistant Professor of Anthropology Visiting Instructor of Anthropology	<b>Bluffton, SC</b> 2021-present 2019-present 2013-2019 2012-2013
<b>University of South Carolina-Pre-University Programs</b> Instructor for Carolina Master Scholars Program	<b>Columbia, SC</b> Summer 2012
<b>University of South Carolina</b> College Instructor	<b>Columbia, SC</b> 2007-2012
<b>Independent Research sponsored by USC COVID-19 Research Initiative</b> Principle Investigator ▪ “Quarantining Paradise: A Comparative Study of Two Tourism Economies in the Time of COVID19” ▪ This research draws on digital ethnographic methodologies paired with archival and media-based research, to explore the fragility of two tourism-dependent economies (Hilton Head Island, SC and Aqaba, Jordan), highlighting challenges encountered by two communities, as they attempt to survive this moment.	<b>Aqaba, Jordan and Hilton Head Island, SC</b> 2020
<b>Independent Research sponsored by Fulbright Scholar Grant</b> Principle Investigator ▪ “Remapping Aqaba: Exploring the Social and Economic Development of Aqaba, Jordan” post-doctoral research project funded by Fulbright to contribute a longitudinal study exploring the social impact of international tourism development in Aqaba, Jordan ▪ This research employs semi-structured interviews, ethnographic mapping, and focus groups with government officials, international aid agencies, social scientists, local NGOs, residents and shop owners in Aqaba, laying the groundwork for a monograph which will provide a fine-grained ethnographic portrait of the lived social and economic realities that the residents of Aqaba face.	<b>Amman and Aqaba, Jordan</b> 2019-2020

**Collaborative Research sponsored by RISE Grant, Seas Islands Institute Grant, Hilton Head Island, South Carolina South Carolina Humanities Council Grant, Community Foundation of the Lowcountry Grant, and a Magellan Scholarship Grant**

Co-Principle Investigator with Audrey Dawson, Ph. D (ongoing) 2019

- Barnwell Archaeological Research Project
- Multi-disciplinary (archaeology, archival, geological dating) research endeavour aimed to answer questions about a local tabby building, specifically when it was created, its use through time, and the role of enslaved peoples at this structure.

**Collaborative Research sponsored by RISE Grant Lowcountry, South Carolina**

Co-Principle Investigators with Mary Ann Jarmulowicz, Ph. D., RN and Najmah Thomas, Ph.D 2014-2016

- "The Culture of Care in the Lowcountry: Reflecting on the Past to Understand the Present and Shape the Future Nursing Workforce"
- Mixed-methods research project exploring why a culture of care disparity currently exists and how a more diverse nursing workforce might be created to meet the future cultural health care needs of the Lowcountry

**Independent Research sponsored by RISE Grant Aqaba, Jordan**

Principle Investigator Summer 2014

- "Where do we go from here? The impact of regional civil democratization on the tourism economies in Jordan". Research project funded by the University of South Carolina RISE Grant
- Research aimed to explore the continuing effects of the Arab Spring on tourism in Jordan drawing on ethnographic methodologies.

**Independent Research sponsored by Fulbright Student Grant Amman and Aqaba, Jordan**

Principle Investigator 2008- 2010

- "Shifting Landscapes: the Social and Economic Development of Aqaba, Jordan" Ph.D. research project funded by Fulbright to explore the social impact of international tourism development in Aqaba, Jordan
- Designed multi-scalar research project based on 65+ semi-structured interviews, ethnographic mapping, and focus groups with government officials, international aid agencies, social scientists, local NGOs, residents and shop owners in Aqaba

**Independent Research sponsored by ACOR-CAORC Pre-Doctoral Fellowship Jordan**

Principal Investigator 2005

- "Serving up the Imagined: An Image-Based Examination of Jordan's National Identity Created through Hospitality" funded by the Council of American Overseas Research Center: American Center of Oriental Research to explore how the state, local populations, and tourists co-create Jordanian national identity
- Designed qualitative research project based on 45+ semi-structured interviews with tour industry workers throughout the country, social scientists, business owners, and government officials, along with discourse analysis, and reading of visually-based cultural artifacts

**PUBLICATIONS**

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- 2020 "Public archaeology at Baynard-Zion: bringing life back to an antebellum cemetery", Matthew C. Sanger , Kimberly Cavanagh , Michel Shamooun-Pour , Richard Thomas , Linda Piekut , Samuel Bourcy & Katherine Seeber, *Southeastern Archaeology*, July 2020, 39:3, 183-197, DOI: [10.1080/0734578X.2020.1786655](https://doi.org/10.1080/0734578X.2020.1786655)
- 2020 "Exploring the Tourism Development Landscape in Aqaba", *ACOR Insights*, May 2020
- 2017 "Excavation Report for Stoney Baynard Mausoleum Site: 38BU1158/91 Hilton Head Island, SC" for the Heritage Library's application to the National Register of Historical Places (designation awarded in 10/2017)
- 2015 "It's S'more Than All That: Gender Benders and the Creation of Feminist Community at USCB", co-authored with Deborah Cohan, PhD, *Feminist Teacher*, Vol. 25, No. 2-3 pp. 124-138
- 2015 "Highlighting the History of Nursing", co-authored with Drs. Mary Ann Jarmulowicz and Najmah Thomas, *Care Magazine*, May 2015, pp. 6-7
- 2007 "Working Ethics for Visual Research" co-authored with Bridget McDonnell, *Anthropology News*, (Volume 48, No. 4 April 2007), pp. 65
- 2005 "Dishing Up the Imagined: Examining the Bedouinization of Jordan's National Identity for Tourism through Cuisine and Hospitality", *ACOR Newsletter*, (Vol. 17.1 Summer 2005), pp. 6-7

**Reviews**

- 2011 "This American Life" TV series review, *American Anthropologist* (Volume 113, No. 4 December 2011), pp. 659-660
- 2006 *Pacific Pattern* book review co-authored with Bridget McDonnell, *American Anthropologist* (Volume 108, No. 3 September 2006), pp. 518
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## **SIGNIFICANT ACCOMPLISHMENTS AND CONTRIBUTIONS**

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### **National and Regional Grants/Fellowships**

- 2019 Fulbright Scholar Grant: Jordan
- 2019 South Carolina Humanities Council Hometown Humanities Grant
- 2019 South Carolina Humanities Council Mini Grant
- 2008 Fulbright Student Fellowship: Jordan
- 2008 Critical Language Enhancement Award (CLEA): Arabic-Jordan
- 2005 American Center of Oriental Research/Council of American Overseas Research Centers (ACOR-CAORC) Pre-Doctoral Fellow: Jordan

### **Institutional Awards**

- 2020 COVID-19 Research Initiative grant sponsored by The Office of the Vice President for Research, University of South Carolina
- 2019 The Research Initiative for Summer Engagement (RISE) grant sponsored by The Office of the Vice President for Research, University of South Carolina with Dr. Audrey Dawson
- 2019 Sea Islands Institute Grant sponsored by the University of South Carolina Beaufort with Dr. Audrey Dawson
- 2015 The Research Initiative for Summer Engagement (RISE) grant sponsored by The Office of the Vice President for Research, University of South Carolina with Drs. Mary Ann Jarmulowicz and Najmah Thomas
- 2014 The Research Initiative for Summer Engagement (RISE) grant sponsored by The Office of the Vice President for Research, University of South Carolina
- 2012 USC Education Foundation Outstanding Graduate Teaching Assistant Award
- 2011, 2010, 2007, 2005 Graduate School Travel Award, University of South Carolina
- 2011, 2010, 2006 Dot O'Dell Student Travel Award, Department of Anthropology, University of South Carolina
- 2007 College of Arts and Sciences Travel Award, University of South Carolina
- 2005 Walker Institute of International Studies (WIIS) International Experience Award

### **Conference Session Organizer**

- 2008 Co-organizer of invited session "Ethnographic Film, Ethics and Emotion: Honoring the Work of Karl G. Heider", sponsored by the Society for Visual Anthropology. American Anthropological Association, San Francisco, CA, November 2008
- 2007 Co-organizer of session "A Dialogue Surrounding the Ethical Practices and Perspectives of Visual-Based Research" sponsored by the National Association of Student Anthropologists (NASA). American Anthropological Association, Washington D.C., November 2007
- 2006 Co-organizer of invited session "Working Ethics for Visual Anthropology", sponsored by the Society for Visual Anthropology, American Anthropological Association, San Jose, CA, November 2006

### **Conference Papers, Presentations, and Posters**

- 2019 "Barnwell Site", Carolina Communication Association Conference, Hilton Head Island, S.C., September 2019
- 2017 "Shifting Landscapes: Tourism's Impact on the Social and Economic Identities of Aqaba", American Anthropological Association, Washington D.C., December 2017
- 2016 "Touring Revolutions: Civil Unrest and the Impact on Jordan's Tourist Economy", American Anthropological Association, Minneapolis, MN, November 2016
- 2016 "Taking Home Heritage: Tourist Consumption of 'Authentic' Jordanian Identity", Society for Applied Anthropology, Vancouver, BC, March 2016
- 2015 "The Culture of Care in the Lowcountry: Reflecting on the Past to Understand the Present and Shape the Future Nursing Workforce" with Drs. Mary Ann Jarmulowicz and Najmah Thomas, South Carolina Nurses Association State Convention, Greenville S.C. October 2015
- 2014 "Generating Change: 'Gender Benders' and the Production of Knowledge at USC-Beaufort", American Anthropological Association, Washington D.C., December 2014
- 2014 "Let's Give Them Something to Talk About: Gender Benders and the Creation of Feminist Community at USC-Beaufort", presented with Dr. Deborah Cohan at the University of South Carolina's Women and Gender Studies 2014 Conference, Columbia, SC, February 2014
- 2011 "Remapping Aqaba: Charting the Shifting Socio-Economic Landscapes", American Anthropological Association, Montreal, PQ, November 2011
- 2010 "Mapping Landscapes of Identity: Tourism Development in Aqaba, Jordan", American Anthropological Association, New Orleans, LA, November 2010
- 2007 "Selling Bedouin: An Image-Based Examination of the Commodification of Jordan's 'Authentic' Identity", Society for Applied Anthropology, Tampa, FL, March 2007

- 2006 "Buying the Imagined: Tourist Consumption of 'Authentic' Jordanian Identity", American Anthropological Association, San Jose, CA, November 2006
- 2006 "Serving Up the Imagined: An Image-Based Examination of the Bedouinization of Jordan's National Identity for Tourism through Hospitality", Graduate Student Day, University of South Carolina, April 2006
- 2005 "Dishing up the Imagined: Examining the Bedouinization of Jordan's National Identity for Tourism through Cuisine and Hospitality" Graduate Association for Visual Anthropology, Washington D.C, November 2005

**Reviewer Activity**

- 2017 Reviewer Oxford University Press (OUP)
- 2016 Reviewer *International Journal of Middle East Studies* (IJMES)
- 2015 Reviewer Oxford University Press (OUP)
- 2014 Reviewer *Political and Legal Anthropology Review* (PoLAR)
- 2014 Reviewer *Journal of Housing and Built Environment* (HBE)

**Service to the Discipline**

- 2018 Communications Chair, Anthropology of Tourism Interest Group (ATIG) at the American Anthropological Association (ongoing)
- 2018 Faculty Advisor, South Carolina Anthropology Student Conference (SCASC)
- 2014-2015 Dissertation Committee Member for Amy O'Brien, "Social Interactions in a Mediated World: Negotiating Interconnected Methods of Sociability and Identity in the *Twilight* Community", Department of Anthropology, University of South Carolina (degree awarded in August 2015 in Columbia, SC).
- 2014 Conference Host of 11<sup>th</sup> Annual South Carolina Anthropology Student Conference (SCASC) at the University of South Carolina-Beaufort (April 2014)
- 2010, 2009 "Fieldwork and Ethics" and "Research Tools, Techniques, Ethics and Fieldwork Issues" presentations at Fulbright Enrichment Seminar, Amman, Jordan
- 2009 "What is Discourse Analysis" presentation at the Jordanian National Commission for Women's Qualitative Research Methods Workshop, Amman, Jordan
- 2006-2008 Conference Coordinator of the 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup> Annual South Carolina Anthropology Student Conference (SCASC)

**Service to the Institution**

- 2020 Invited Faculty Speaker, New Faculty Orientation, "The USCB Teacher-Scholar: What Do Research and Scholarship Mean at USCB?" (online), August 7, 2020
- 2020 (Ongoing) Faculty Senate Budget Committee member
- 2020 (Ongoing) AAUP-USCB Chapter, Executive Committee vice-president
- 2020 (Ongoing) Academic Steering Committee member
- 2020 Faculty Grievance Committee member
- 2020 Ad-hoc Institutional Budget Review committee member
- 2019 (Ongoing) USCB representative - Association of American Colleges & Universities (AAC&U)
- 2018 (Ongoing) USCB-Fulbright Program Advisor (FPA)
- 2018 (Ongoing) Fulbright and International Opportunities committee (IPC sub-committee); committee chair from 2018-2019, 2020-present
- 2018 (Ongoing) International Programs Committee (IPC) committee member
- 2018 (Ongoing) Student Scholarships and Fellowships Committee member
- 2018 (Ongoing) USCB-National Association of Fellowship Advisors (NAFA) faculty member
- 2017 Invited Faculty Panel Speaker, FYREside Chat "Self Determination, Career Achievement, and Language in the Workplace" at the University of South Carolina Beaufort, November 1, 2017
- 2017 Search Committee Member, Dean of Student Scholarship Job Search, University of South Carolina-Beaufort
- 2016 Invited Faculty Speaker, Gamma Beta Phi Spring Induction ceremony, University of South Carolina-Beaufort
- 2015 (Ongoing) Co-Chair of Student Research and Scholarship Day (SRSD) Committee, University of South Carolina-Beaufort
- 2016 Search Committee Member, Communication Studies Instructor Job Search, University of South Carolina-Beaufort
- 2015 Invited Faculty Speaker, 2<sup>nd</sup> Annual Gateway to Interdisciplinary Graduate Studies Conference at the University of South Carolina-Beaufort, October 9, 2015
- 2015 Invited Faculty Panelist, "Staying Inbounds-Tips for Being a Successful Student-Athlete" hosted by the University of South Carolina Beaufort's Athletics Department, August 25, 2015
- 2014 Student Research and Scholarship Day Committee-Social Sciences Representative and Committee, University of South Carolina-Beaufort

- 2013-2017 Co-Organizer (with Deborah Cohan, PhD), "Gender Benders: Conversations on Gender and Sexuality from an Interdisciplinary Perspective", a monthly campus series at the University of South Carolina-Beaufort (Spring 2013 and Fall 2013, Spring and Fall 2014, Spring and Fall 2015, Fall 2016 and Spring 2017)
- 2013-2018 General Education Advisory Committee-Social Sciences Representative, University of South Carolina-Beaufort
- 2013-2018 Academic Awards Committee member, University of South Carolina-Beaufort
- 2013 Search Committee Member, Communication Studies Assistant Professor Job Search, University of South Carolina-Beaufort
- 2013 Workshop Facilitator, "Cross-Cultural Understanding" for Resident Advisors at the University of South Carolina-Beaufort
- 2012 Invited Speaker: "Tips for TAs" with the Center for Teaching Excellence at the University of South Carolina

### Service to the Community

- 2021 Arkhaios Cultural Heritage and Archaeology Film Festival, Invited Jury Member
- 2020 Arkhaios Cultural Heritage and Archaeology Film Festival, Invited Jury Member
- 2019 "If These Walls Could Talk: The Barnwell Site", invited presentation at Coastal Discovery Museum, Hilton Head Island, SC, November 2019
- 2019 "Introduction to Human Evolution", invited guest speaker, May River Montessori, Bluffton, SC (September 2019)
- 2017 "Importance of Community Partnerships", Historic Zion Forum hosted by Hilton Head Island Heritage Library, Hilton Head Island, SC, October 2017
- 2016 Fun Friday Invited Facilitator, "Learning About Primates", May River Montessori, Bluffton, SC (4 sessions during September through December 2016)
- 2015 "Exploring Aila, the Ancient Roman Port City in Modern Day Aqaba, Jordan" presentation at the Archaeological Society of South Carolina-Hilton Head Island Chapter (ASSC-HHI), February 2015
- 2015 (Ongoing) Vice-President-Board of Directors, South Carolina Anthropology Public Outreach Division (SCAPOD)
- 2014 (Ongoing) Instructor for the Osher Life-long Learning Institute (OLLI) at the University of South Carolina-Beaufort: "People and Peace: Jordan's Natural Resources" (March 2015), "Rebranding Neanderthals" (March 2015), "Oasis to Island: Connecting Aqaba, Jordan to Hilton Head Island, South Carolina Through Tourism Development" (October 2014)
- 2014-2019 Arkhaios Cultural Heritage and Archaeology Film Festival, Executive Committee Vice-President, Festival Assistant Director, and Film Selection Committee Chair, Hilton Head Island, SC
- 2013 Arkhaios Cultural Heritage and Archaeology Film Festival, Organization Committee, Hilton Head Island, SC

### SKILLS

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- **Language:** English (native speaker), Arabic (intermediate), French (upper intermediate)
  - **Computer:** Microsoft Office Suite, Macintosh, SPSS, JSTOR, Atlas.ti, Dedoose, NVivo, Final Cut Pro, Adobe Premiere, Adobe Photoshop, basic web design
  - **Presentation:** Have organized conference sessions, as well as presented papers and posters at international, national, and local conferences from 2006 until present
  - **Publication:** Research, fact checking, formatting images, proofreading, and editing
  - **Imaging:** Advanced photography, photo editing, and filmmaking (camera, directing, and editing)
  - **Grant writing:** Proven track record writing grants for academic research (\$120,000+) and non-profit organizations (\$200,000+)
-