

## John J. Leadem, Jr.

jleadem@uscb.edu - 1805 Prince Street, Beaufort, South Carolina 29902 - 919-302-4347

### Education

- Cornell University, Ithaca NY
  - 1977 – *Bachelor of Science, Community Services and Education*
- University of North Carolina – Chapel Hill
  - 1982- *Masters of Public Health (Education and Human Behavior)*

### Experience

#### Human Services Program Internship Coordinator and Adjunct Faculty Member

*University of South Carolina Beaufort, Bluffton SC 2020-present*

Currently positioned as a staff member of the Human Services Program in addition to serving as an adjunct faculty professor. Responsibilities include: student internship placements, community outreach, academic advising, research and data collection, Articulation Agreements with partner colleges, and statewide recruiting plan design and execution. Liaison with community agencies to establish internship partnerships and student placements. Instructor for Human Services Internship I, II, and III classes and Personal and Professional Development for the Fall 2021 semester.

#### Instructor and Committee Member for Community Engagement

*Beaufort Elementary School, Beaufort SC 2018-2019*

Permanent substitute staff member at elementary school teaching Kindergarten through fifth grade classes. Community member of the School Improvement Committee and active volunteer.

#### Program Director and Community Engagement Leader

*Neighborhood Outreach Connection, Beaufort SC 2015-2018*

Manage the day-to-day operations of two highly successful Learning Centers in Beaufort specifically focused on the academic development of young students in elementary and middle school. These students reside in low-income neighborhoods in the community where the NOC has embedded itself in order to address and close the learning gap and other challenges experienced by the Pre-K through middle school students. Responsible for all program design, implementation, and execution, staffing and scheduling, and community outreach. The community component includes partnership and relationship building across many constituencies, especially with the families of the students. The program focuses heavily on literacy skills tutoring, academic advisement, assistance with homework and improving social interaction skills, in order for the students become increasingly able to rise to and master state standards and experience success in school and as young adults.

*AT&T, based in Durham, NC 1997-2013*

Thirty plus years of experience with widely recognized global corporation and predecessor companies. Comprehensive range of leadership responsibilities across business and community-based activities in several key roles including:

#### Human Resources Business Partner

This position supported a global workforce of over 2500 employees. Strong collaboration skills with staffing, finance, compensation, employee relations, training, and professional development partners established. Provided consultation and served as project manager across a broad range of HR areas including talent

## John J. Leadem, Jr.

management (recruitment and retention), staffing, workforce planning, and employee initiatives in support of business goals. Served as a senior level advisor conferring expertise with planning, execution, and facilitation of programs and practices. Promoted a positive employee relations environment through effective communications, best practices, and collaboration and teamwork. Highly involved in internal and external communications and civic outreach programs. Created and implemented a highly acclaimed customer satisfaction employee training program.

### University Relations/College Recruiting Manager

Responsible for university relations/partnerships and as AT&T College Recruiting representative for both permanent and cooperative positions – sourced, screened, interviewed, selected, and placed new hires. Built strong collaborative relationships with schools and established the AT&T employer brand in order to create strong working partnerships. Initiated and managed a traditional recruiting and management development program. Created a unique and innovative co-op program whereby local full time college students were hired as part time Tier 1 technical associates responsible for global customer service. Planning strategies included workforce diversity, forecasting, staffing requirements, and personnel development plans.

### Corporate/Community Liaison/Event Coordinator

Highly involved in corporate public/community relations programs. As a member of the AT&T North Carolina Leadership Team, was engaged in several local and regional initiatives including the Aspire Mentoring Academy and Communities in Schools. Primary focus of these programs is to improve students' success in high school and readiness for college and careers. Partnered with Corporate External Affairs and Office of Citizenship and Sustainability and local Communities In Schools (CIS) affiliate to implement and execute successful programs. Developed best-practices tools and templates for AT&T/CIS sharing. Served as Chair for the United Way Employee Giving Campaign for 10000+ employee organization.

### *AT&T and Predecessor Companies (Western Electric, Lucent Technologies) 1983-1997*

Held a variety of staff positions in Corporate Medical Department, Training and Development, Employee Relations, College Recruiting, University Relations, and Human Resources. Supervised team of recent college hires in Management Development Program and established nation-wide recruiting strategies for business unit. Promoted various health and wellness programs and additional positive employee initiatives.

### Skills

- Excellent interpersonal, oral, and written communication skills
- Possess the ability to mediate and persuasively interact with all constituencies
- Enjoy dealing with complex problems and business situations in a dynamic environment
- Excel at building strong partner relationships resulting in mutual benefit to all parties
- Both a self-starter and a team player with strong detail-orientation.

### Affiliations

- Beaufort County School District: various community-based volunteer positions.
- St. Peter's Parish, Beaufort: engagement with several ministries and parish/community programs
- United Community Task Force, Beaufort: senior team member engaged in volunteer recruitment and internship facilitation.