WHO, WHERE AND WHAT IS INSTITUTIONAL EFFECTIVENESS AND RESEARCH?

The Office of Institutional Effectiveness and Research (IER) is comprised of Martha Moriarty, Associate Vice Chancellor for Academic Affairs & Institutional Effectiveness, Brian Mallory, Director of Institutional Effectiveness and Research, and Kevin Bessent, Statistical and Research Analyst. The IER office is located in the Beaufort College Building on the Beaufort Campus.

The Office of IER plays an important role in sustaining continuous improvement efforts at USCB. IER is responsible for maintaining, analyzing, and publishing data relating to USCB’s students, faculty, staff and educational program for use in the conduct of official university business. The IER department:

- facilitates all aspects of accreditation, including SACSCOC compliance certification reports and substantive change reports;
- assists with the University’s strategic planning and assessment initiatives;
- provides data and performance analysis to federal, state, USC system, and internal departments;
- and supports the development of new academic programs.

Please call us if you need data for a University purpose 521-4137.

SHOUT OUT TO MARILYN MUJICA for manning the phones with a smile.
**FROM DR. PANU**

For most of you, a welcome back is not in order. You have been working diligently all summer to continue recruiting students, working with business agencies on career fairs, providing orientation services to incoming freshmen and continuing to help make USCB a success! Thank you for your consistent support to our parents, students, faculty, community and other staff.

As always, our focus is on our students, and this fall brings about a renewed sense of excitement and enthusiasm as we head into the academic year.

I want to introduce three concepts that serve as the foundation for our mission here at USCB. Our size, stance and stature are all crucial to take us into the next phase in the life of the university.

**SIZE**

As you know, we have grown our enrollment to more than 2,000 students this past year. We continue to see improvements in this area, and this is a critical component for our future. In that vein, please continue to serve as USCB advocates in your professional and personal lives.

**STANCE**

We are a hard working institution and that contributes to our stance. I am pleased to see that we consistently rank well in comparison to peer institutions. This has to continue to be a benchmark for us. I want to challenge myself, and all of you, to help us climb the list of those rankings, and that will take our dedication and commitment to excellence.

**STATURE**

With regards to our stature, the addition of highly qualified staff and faculty are the key components to making sure we meet the goal of being an institution that can attract elite faculty, help us obtain competitive grants and, ultimately, help our students.

Thank you for your hard work and support and best wishes on another successful year!

Al M. Panu, Chancellor, USCB

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**HOMECOMING!!!**

Mark your calendars for the weekend of October 14th, for Homecoming! We are planning to hold the second annual LK5K on campus that weekend and the Sand Shark soccer team will host Ave Maria for the Homecoming game on Saturday, in addition to other activities to be announced.

**SHOUT OUT TO DPS**

for implementing a lock down event and working toward keeping us safe.
**USCB FESTIVAL SERIES????**

Did you know the USCB Festival Series has been in existence since 1979? What is the Festival Series? In response to the great number of people who have asked that question, we thought after 37 seasons it was time to clarify a bit, so we have changed our name to **USCB Chamber Music**. The chamber music concerts are held 5 times a year at the Center for the Arts on the Beaufort Campus.

Internationally renowned artists have crossed the stage to perform great music and the 2017-18 USCB Chamber Music season will not disappoint. The season opens on Sunday, November 5th at 5 pm with Artistic Director and cellist Edward Arron, flutist Tara Helen O’Connor, and pianist Phillip Bush performing music of Bach, Pärt, Gaubert, Debussy and Webber.

Faculty and staff can purchase tickets for HALF PRICE! Call Staci Breton at extension 8246. For a complete schedule, go to [www.uscb.edu/chambermusic](http://www.uscb.edu/chambermusic)

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**SHOUT OUT TO JO PARROT**

for always helping to make the accounting process a little easier for non-accounting people!

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**WAY TO WEATHER THE STORM ALI MATHE**

With a bigger role at USCB, construction all around you and more student orientations to manage. Well done!

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**STAFF ADVISORY COUNCIL & FAMILY FUND EVENT CALENDAR**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 23</td>
<td>Family Fund Kick-Off</td>
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<tr>
<td>October 4</td>
<td>Family Fund - Beaufort Campus luncheon</td>
</tr>
<tr>
<td>October 14</td>
<td>LK5K Road race event - Chili Cook off</td>
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<tr>
<td>October 24</td>
<td>Family Fund - Bluffton Campus luncheon</td>
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<tr>
<td>November 6</td>
<td>Family Fund Coffee Cart</td>
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<tr>
<td>November 15</td>
<td>SAC Event - Shrek in Beaufort, SAC family event</td>
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<tr>
<td>November 17</td>
<td>Thanksgiving pot luck lunch</td>
</tr>
<tr>
<td>December 15</td>
<td>Chancellors Update</td>
</tr>
<tr>
<td>TBD</td>
<td>Spring event</td>
</tr>
<tr>
<td>May 2018</td>
<td>Town Meeting with Dr. Panu</td>
</tr>
</tbody>
</table>
WHO ARE THESE PEOPLE?! INVESTIGATE AND WIN!

Match the following people to the descriptions on the right. We hope this will inspire you to talk to those you suspect fit the description.

When you believe you have them correct, e-mail the answers to Sisino@uscb.edu

All correct entries received by September 15 will be entered into a drawing for a USCB item from Shark’s Cove Bookstore.

A. This person served on the Board of Directors for the Lowcountry United States Bowling Congress Association

_______________________________

B. This person was a member of Kappa Kappa Gamma Sorority at USCB

_______________________________

C. This person lived in Michigan, Scotland, England, New Finland, and now lives north of the Broad.

_______________________________

D. This person was the Student Body President their junior year at Iowa Wesleyan

_______________________________

E. This person has 2 horses, donkeys, sheep, cat, dog, chickens, and moved to a farm house in the country.

_______________________________

POSSIBLE SUSPECTS

Candice Blawat (Housing)
Ken Buck (ITSS)
Tim Devine (Advancement)
Liz Filmore (ITSS)
Bernard Gaither (Athletics)
Ed Heberling (Athletics)
Matt Heightland (ITSS)
Deb Johnson (Advancement)
Mary Alice King (Enrollment Mgmt)
Jo Parrott (Finance)
Mike Parrott (Facilities)
Twyla Reynolds (Academic Affairs)
Margaret Saltrick (OLLI)
Gary Sutton (Enrollment Mgmt)
Russell Tucker (Facilities)

SHOUT OUT TO PAT MACK
for cleaning the Beaufort Campus all by herself.

SHOUT OUT TO WILLIAM WINN
for working tirelessly to bring our emergency warning system on line.

WHO ARE THESE PEOPLE is proudly sponsored by Shark’s Cove Bookstore.
STAFF UPDATES

This summer, James A. Duffy, M.A., was appointed Alumni and Annual Giving Officer in the Advancement department. You may remember Duffy from his previous service as an Instructor of English in the Department of English, Theater and Liberal Studies at USCB.

In his new position, Duffy will support the university’s development efforts by planning, conducting and managing the university’s programs to seek annual, capital and planned gifts from alumni, parents and friends of the university. He will assist in developing comprehensive strategies for all aspects of USCB’s fundraising programs, including setting annual and long-range goals to support a comprehensive campaign.

Duffy will continue to teach writing classes as an adjunct for the Department of English, Theater and Liberal Studies, and asks for your help in directing any alums his way as he continues to develop outreach initiatives.

NEW REGISTRAR....

Mack Palmour, Vice Chancellor of Enrollment Management, is pleased to announce that Mr. Gary Sutton, has been named as Registrar for the University of South Carolina Beaufort. Gary has served as Interim Registrar since December, 2016, and officially took over the role permanently as of July 1, 2017.

WELCOME TO THE SAND SHARK FAMILY

Brenda Wilner joined the Admissions Office

Carly Morman is the new Assistant Director of Student Life. She just finished her master's degree at Ball State University

Tony Gibson joined the facilities staff this year along with Rasheada Harvey

SHOUT OUT TO THE CENTER FOR THE ARTS

Director, Bonnie Hargove for receiving the Elizabeth O’Neill Verner Governors Award by the SC Arts Commission to recognize outstanding achievement and contributions to the arts.

ROLL CALL

One of the initiatives that the Staff Advisory Council undertook this summer was doing a campus wide Staff attendance. We wanted to be sure that every staff member was included in the Staff Advisory Council’s staff wide e-mail communication. Consider yourself officially counted!
ACADEMIC LEADERSHIP FOR 2017-18

Congratulations to the following faculty members in their new leadership roles for the upcoming academic year.

- Dr. Lauren Hoffer, Chair, Department of English, Theater & Liberal Studies
- Dr. Steve Borgianini, Chair, Department of Natural Sciences
- Melanie Hanes-Ramos, Interim Director, University Libraries
- Dr. Yiming Ji, Interim Chair, Department of Mathematics & Computational Science
- Dr. Swati Debroy, Interim Program Coordinator, Mathematics
- Chris Robinson, Chair, Department of Fine Arts
- Dr. Kimberly Dudas, Interim Dean of the School of the Professions, Department Chair for Nursing and Health Professions
- Dr. Rob Kilgore now serves as founding Dean of the School of Humanities and Social Sciences
- Dr. Joe Staton is founding Dean of the School of Science and Mathematics
- Dr. Bud Sanders is spending the 2017-18 academic year in Finland as a Fulbright Scholar
- Geni Flowers, after spending three years at the helm of University Libraries, steps down from that role, but remains on staff
- Chris Robinson, Professor Emeritus from USC, joins USCB in August and will assume the reins from Kim Keats, who has served admirably as Interim Dept. Chair for Fine Arts

Organizational realignment is critical as our academic enterprise grows and responds to evolving workforce demands. Our deans will play key roles in developing new academic programs to meet regional needs, identifying and garnering resources, and, most of all, promoting faculty excellence in teaching, research and service. Drs. Dudas, Kilgore and Staton bring great energy, vision and experience to their roles. — Eric Skipper, Ph.D., Executive Vice Chancellor for Academic Affairs

SHOUT OUT TO NORMAN VARNES for a great job mowing the soccer and rec fields—they look great!

THANK YOU ABBY VAUGHN for helping make complicated processes & paperwork manageable. You’re always upbeat and helpful!