

Subject: Development  
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The USCB Development Office is responsible for identifying, cultivating, establishing and maintaining relationships with donors. The University of South Carolina Beaufort seeks the support of each and every member of the community in order to achieve the goal of providing life-long education for its citizens. The USCB Development Office works to engage the entire community in giving to the University on an annual basis. The following are giving opportunities, which support the University's goals and objectives:

#### GIVING OPPORTUNITIES

1. The USCB Fund- Gifts to the USOB Fund, or annual fund, are used to meet the University's most important needs and opportunities, including faculty recruitment and retention, student development, library and computer resources, as well as facilities maintenance and renovation. USCB Funds allow the University to solve problems as they arise and seize unplanned for opportunities.
2. Founders Society- This upper level giving club, comprised of donors of \$1,000 or more per year, was founded in 2000, and funds raised have been used to support capital projects, programs and endowments.
3. Scholarships- USCB has an active roster of donors to the scholarship program. These gifts may be made annually to support either full or partial scholarships or may be made as endowment gifts to establish ongoing scholarship funds.
4. Endowed Professorships and Programs-Gifts may be made to endow a professorship or to support a specific program.
5. Capital gifts-USCB has a wide-range of capital projects in need of funding. There are numerous giving opportunities to support the new south campus, to further develop and maintain the historic Beaufort campus and to enhance the research facility at Pritchard's Island.
6. Family Fund-Through this vehicle the faculty and staff of the University may support any of its projects and programs.
7. Pritchard's island-Funds may be given to support the educational programs, research projects and capital needs specifically of Pritchard's Island.

#### WAYS TO GIVE

1. Cash-Gifts of cash make funds available for immediate use by USCB and are fully tax-deductible for donors who itemize deductions. Checks should be made payable to USC Beaufort. Visa and MasterCard are also accepted.
2. Pledges-Gifts greater than \$2,500 may be paid over a five-year period. For

larger gifts a longer payment schedule may be arranged.

3. Matching Gifts-Many businesses and corporations match their employees' gifts to educational Institutions. Matching gifts may double or even triple gifts to the University.

4. Securities and Mutual Fund Shares-Gifts of long-term appreciated securities and mutual fund shares offer donors the benefits of deducting the gift at fair market value on the date of transfer to the University and avoiding capital gains on appreciation of the stock.

5. Planned Gifts-There are many ways to "Leave a Legacy" to USCB that can provide tax benefits to the donor. Donors are encouraged to consult with a financial advisor for the options best suited to the situation.

8. Real Estate-Gifts of real estate can also provide unique tax and income benefits.

USC Beaufort follows the development guidelines and procedures as outlined by the Office of Development at the University of South Carolina Columbia and avails itself of the expertise and support of their resources particularly in the areas of endowed and planned gifts.