USCB Strategic Plan 2023
Implementation Subgroups
(*indicates subgroup coordinator)

Cultural Appreciation
Goal: Enhance the diversity and inclusivity of the University community.

Objective I: Cultivate a more inclusive and diverse environment where students feel free to discuss ideas and broaden their cultural perspective.

Mollie Barnes Joleesa Johnson* Brent Morris
Geni Flowers Carly Mormon Amber Wing

Academic Excellence
Goal: Expand and enhance the rigorous, experiential academic environment.

Objective I: Strengthen and develop academic opportunities to meet the needs of a dynamic and changing world.

Jena Chojnowski Kelly McCombs Mike Parrott
Yiming Ji Martha Moriarty Sarah Swofford*

Objective II: Offer experiential learning so every graduate will have at least one internship, research, service learning, or applied learning experience to enhance career preparation.

Sean Barth Eric Montie Caroline Sawyer
Ron Erdei Summer Roberts Micheline Seabrook
Amy Leaphart Dawn Robinson* Andrea Sisino

Objective III: Support faculty development, research, and scholarship to promote excellence and innovation.

Beth Brinkerhoff Hammond Swati DebRoy Dudley Stutz
Chesanny Butler Richard Heiens Najmah Thomas
Kim Cavanagh Cindy Lahar
Lisa Ciresi Lukasz Pawelek

Resourcefulness
Goal: Continuously improve efficiency and effectiveness of services and processes to support the growth of the university.

Objective I: Nurture an environment where institutional functions and processes are constantly improved.

Sue Golabek Mary Moonen John Ross
Brian Mallory Kelly O’Brian Donna Sprout*
Deidre Miller Jo Parrott

Objective II: Explore and implement creative technology to enhance teaching, research and university operations.

Mary Cordray Kelly Prestby Lori Vargo*
Matt Heightland Kimberly Ritchie
Objective III: Ensure accountability and transparency.

- Brett Borton
- Jo Parrott
- Jayne Violette
- Wesla Fletcher
- Kasia Pawelek
- Donna Sprout*
- Genia Montford

Objective IV: Promote the fiscal and environmental sustainability of the university and each of its campuses: Beaufort, Bluffton and Hilton Head Island.

- Mary Cordray
- Austin Montford*
- Chris Robinson
- Nancy Hritz
- Mike Parrott
- William Winn
- Genia Montford

Engagement and Partnerships

Goal: Expand and deepen partnerships with organizations whose mission, goals, and future are enhanced by alignment with the university mission.

Objective I: Expand relationships with key government, business, educational and nonprofit entities to provide the resources to create exceptional facilities, systems and infrastructure that will advance the university goals.

- Earle Holley
- Genia Montford
- Maryanne Rizzi
- Lynn McGee
- Mike Parrott
- Andrea Sisino*

Objective II: Expand and enhance interactions with the community through cultural events, athletics, lifelong learning, and professional continuing education.

- Joanna Angell*
- Ann Holderfield
- Jana Wheeler
- Staci Breton
- Genia Montford
- Xiaomei Zhang
- Bonnie Hargrove
- Andrea Sisino

Student Success

Goal: Equip students for success within the university and beyond graduation.

Objective I: Foster a campus culture of collective responsibility for improving student achievement, retention, persistence to graduation, and success beyond the university.

- Laura Bessent*
- Stacey Holmes
- Murray Skees
- Tara Dakolios
- Joleesa Johnson
- Laura Tyndall
- Henry Garbade
- Lee Johnson
- Betsy Walters
- Lee-Ann Halbert
- Volkan Sevim