

# USCB Strategic Plan 2023

## Implementation Subgroups

(\*indicates subgroup coordinator)

### Cultural Appreciation

**Goal: Enhance the diversity and inclusivity of the University community.**

*Objective I: Cultivate a more inclusive and diverse environment where students feel free to discuss ideas and broaden their cultural perspective.*

Mollie Barnes

Joleesa Johnson\*

Brent Morris

Geni Flowers

Carly Mormon

Amber Wing

### Academic Excellence

**Goal: Expand and enhance the rigorous, experiential academic environment.**

*Objective I: Strengthen and develop academic opportunities to meet the needs of a dynamic and changing world.*

Jena Chojnowski

Kelly McCombs

Mike Parrott

Yiming Ji

Martha Moriarty

Sarah Swofford\*

*Objective II: Offer experiential learning so every graduate will have at least one internship, research, service learning, or applied learning experience to enhance career preparation.*

Sean Barth

Eric Montie

Caroline Sawyer

Ron Erdei

Summer Roberts

Micheline Seabrook

Amy Leaphart

Dawn Robinson\*

Andrea Sisino

*Objective III: Support faculty development, research, and scholarship to promote entrepreneurship, innovation, and interdisciplinary collaboration.*

Beth Hammond\*

Swati DebRoy

Dudley Stutz

Chesanny Butler

Richard Heiens

Najmah Thomas

Kim Cavanagh

Cindy Lahar

Lisa Ciresi

Lukasz Pawelek

### Resourcefulness

**Goal: Continuously improve efficiency and effectiveness of services and processes to support the growth of the university.**

*Objective I: Nurture an environment where institutional functions and processes are constantly improved.*

Sue Golabek

Mary Moonen

John Ross

Brian Mallory

Kelly O'Brian

Donna Sprout\*

Deidre Miller

Jo Parrott

*Objective II: Explore and implement creative technology to enhance teaching, research and university operations.*

Mary Cordray

Kelly Prestby

Lori Vargo\*

Matt Heightland

Kimberly Ritchie

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*Objective III: Ensure accountability and transparency.*

Brett Borton

Jo Parrott

Jayne Violette

Wesla Fletcher

Kasia Pawelek

Genia Montford

Donna Sprout\*

*Objective IV: Promote the fiscal and environmental sustainability of the university and each of its campuses: Beaufort, Bluffton and Hilton Head Island.*

Mary Cordray

Austin Montford\*

Chris Robinson

Nancy Hritz

Mike Parrott

William Winn

### Engagement and Partnerships

**Goal: Expand and deepen partnerships with organizations whose mission, goals, and future are enhanced by alignment with the university mission.**

*Objective I: Expand relationships with key government, business, educational and nonprofit entities to provide the resources to create exceptional facilities, systems and infrastructure that will advance the university goals.*

Earle Holley

Mike Parrott

Andrea Sisino\*

Lynn McGee

Anna Ponder

Genia Montford

Maryanne Rizzi

*Objective II: Expand and enhance interactions with the community through cultural events, athletics, lifelong learning, and professional continuing education.*

Joanna Angell\*

Ann Holderfield

Jana Wheeler

Staci Breton

Genia Montford

Xiaomei Zhang

Bonnie Hargrove

Andrea Sisino

### Student Success

**Goal: Equip students for success within the university and beyond graduation.**

*Objective I: Foster a campus culture of collective responsibility for improving student achievement, retention, persistence to graduation, and success beyond the university.*

Laura Bessent\*

Stacey Holmes

Murray Skees

Tara Dakolios

Joleesa Johnson

Laura Tyndall

Henry Garbade

Lee Johnson

Betsy Walters

Lee-Ann Halbert

Volkan Sevim