

## 2023 – 2024 Bachelor of Science in Hospitality Management

## **Concentration in Event Management**

Not an Official Record – Official Records from Office of Registrar

General Education Requirements	Credits
ENGL B101/B105 (Composition & Rhetoric) & ENGL B102/B106 (Composition & Literature)	6
MATH B101 (or higher) & Additional MATH, STAT, CSCI or PHIL B110/B111	6
COMM B140 or B201	3
HIST B101, B102, B111, B112, B115, or B116	3
Liberal Arts Elective <sup>1</sup>	3
Fine Arts <sup>2</sup>	3
Social/Behavioral Sciences <sup>3</sup>	3
Natural Science with Lab	4
Natural Science (Lab optional)	3
Foreign Language (2 courses in the same language)	6
Global Citizenship & Multicultural Understanding <sup>4</sup>	3
REACH Act "Founding Documents" (HIST B111, B430, B442, B469, or POLI B201)	0-3
Program Requirements	
HRTM B221 & B222 (Hospitality Accounting I & II)	6
HRTM B230 (Hospitality Management)	3
HRTM B235 (Destination Marketing)	3
CSCI B101 (Introduction to Computer Concepts)	3
HRTM B245 (Professional Development in Hospitality Management)	3
ECON B221 (Microeconomics) or B222 (Macroeconomics)	3
HRTM B290 (Practicum)	3
Hospitality Management Major Requirements	
HRTM B110 (Introduction to Hospitality)	3
HRTM B260 (Hotel Management)	3
HRTM B270 (Quantity Food Production)	4
HRTM B280 (Tourism)	3
HRTM B311 (Principles of Food Service Sanitation)	1
HRTM B312 (Management by Menu)	1
HRTM B357 (Hotel, Restaurant and Travel Law)	3
HRTM B357 (Restaurant Food Production Management) <b>or</b> HRTM B372 (Catering Management)	3
HRTM B370 (Nestadiant Food Froduction Management) of Fixther B372 (Catering Management)	3
HRTM B383 (Clab Management) HRTM B421 (Finance and Revenue Management for Hospitality)	3
HRTM B421 (Findice and Revende Management for Hospitality) HRTM B450 (Hospitality Marketing Sales)	3
	3
HRTM B490 (Hospitality Management Strategies)	
HRTM B495 (Hospitality Management Internship) <sup>5</sup>	3
Event Management Concentration Any 5 courses from the list below	15
- HRTM B201 (Introduction to Sport & Event Management)	15
<ul> <li>HRTM B201 (Introduction to Sport &amp; Event Management)</li> <li>HRTM B210 (Introduction to Event Management)</li> </ul>	
- HRTM B240 (Event Promotion)	
- HRTM B330 (Quality, Evaluation & Management in Hospitality)	
- HRTM B345 (Festival & Community Event Management)	
- HRTM B350 (Wedding & Special Event Management	
- HRTM B364 (Conference & Meeting Planning)	

## Minimum Credit Hours Required for Graduation: 120 Credits

<sup>1</sup>Courses from the following disciplines: AFAM, ANTH, ARTH, ARTS, ECON, ENGL, FREN, GEOG, GERM, HIST, MUSC, PHIL, POLI, PSYC, RELG, SOCY, SPAN, COMM, THEA. IDST B260 may be used to fulfill this requirement. One-hour credits in MUSC and THEA may not be used to fulfill this requirement.

<sup>2</sup>Courses from the following disciplines: ARTH, ARTS, MUSC, THEA, ENGL B180. 1-hour credits in MUSC and THEA may not be used to fulfill this requirement. <sup>3</sup>Courses from: ANTH, ECON, GEOG, GLST, LING, POLI, PSYC, and SOCY.

<sup>4</sup>The following courses fulfill this requirement: ANTH B102, ANTH B312, ANTH B317, ANTH B351, ANTH B352, ANTH B452, COMM B450, EDCI B322, ENGL B270, ENGL B291, ENGL B441, GEOG B121, GLST B301, GLST, B398, HIST B109, HIST B115, HIST B116, HRTM B360, NURS B330, PSYC B380, PUBH B300, PUBH B324, RELG B203, SOCY B315, SPAN B380.

<sup>5</sup> The internship course is only offered in the summer and should be taken after all course work is completed.