

Hospitality Management

Suggested Full-Time Program Plan of Study

FRESHMAN YEA	.R				
Semester I			Semester II		
ENGL B101	Composition	3	ENGL B102	Composition and Literature	3
Foreign Language	B101	3	Science w/ lab	BIOL, CHEM, MSCI, PHYS	4
MATH B101	Experiential Mathematics and Computation	3	Foreign Language	B102	3
HRTM B110	Introduction to the Hospitality Industry	3	HRTM B235	Destination Marketing	3
HRTM B230	Hospitality Management	3	HRTM B245	Professional Development	3
Total Semester Hours		15	Tota	al Semester Hours	16
SOPHOMORE YEAR					
	Semester III			Semester IV	
CSCI B101	Introduction to Computer Concepts	3	Econ B221 or B222	Micro or Macro Economics	3
Social/Behav Science	PSYC, SOCY, ANTH, POLI, GEOG	3	COMM B140, B201, B230	СОММ	3
Science w/o Lab	BIOL, CHEM, MSCI, PHYS	3	Fine Arts	ARTS, ARTH, MUSC, THEA	3
History	B101, B102, B111, B112, B115, or B116	3	Global Citizenship	ANTH B102, GEOG B121, HIST B109, B115, B116, RELG B203	3
HRTM B280	Tourism	3	HRTM B260	Hotel Management	3
Total Semester Hours		15	Total Semester Hours		15
JUNIOR YEAR					
Semester V				Semester VI	
HRTM B221	Hospitality Accounting 1	3	HRTM B222	Hospitality Accounting 2	3
HRTM B270	Quantity Food Production	4	HRTM B290	Practicum	3
HRTM B311	Principles of Food Service Sanitation	1	HRTM B357	Hotel, Restaurant, and Travel Law	3
HRTM B312	Management by Menu	1	HRTM B370	Restaurant Food Production	3
HRTM B372	Catering (alternate to HRTM B370)	3	Liberal Arts Elective	ANTH,ARTS, HIST, MUSC, ARTH	3
HRTM B385	Club Management	3			
	al Semester Hours	15	Tota	al Semester Hours	15
SENIOR YEAR					
	Semester VII			Semester VIII &Senior Summer	
HRTM B421	Hospitality Finance Management	3	HRTM B450	Hospitality Marketing and Sales	3
HRTM B490	Hospitality MGMT Strategies	3	HRTM	Professional Elective	3
HRTM	Professional Elective	3	HRTM	Professional Elective	3
HRTM	Professional Elective	3	Free Elective	(As necessary)	3
Free Elective	(As necessary)	3	Summer Only	HRTM 495 Internship	3
Total Semester Hours		15	Tota	al Semester Hours	15

Consider adding a concentration in Event Management! Choose 5 of the following professional electives.

- HRTM B201 Introduction to Sport and Event Management
- HRTM B210 Introduction to Event Management
- HRTM B240 Event Promotion
- HRTM B330 Quality Evaluation and Management for Hospitality
- HRTM B345 Festival and Community Event Planning
- HRTM B350 Wedding and Special Event Management
- HRTM B364 Conference and Meeting Planning

Total Credits for Degree = 120