

Sample Course of Study

Business Administration—Marketing



This sample course of study is intended to serve as an example. In practice, variations in the sequencing of courses are common and would depend on what courses were completed prior to joining the degree completion program.

Freshman Year – Fall

Type	Course	Credits
G	ENGL B101	3
E	UNIV B101	3
G	Foreign Language B101	3
G	Natural Science GE w/Lab	4
G	Fine Arts GE or History GE	3
Total Credits		16

Freshman Year – Spring

Type	Course	Credits
G	ENGL B102	3
G/P	MATH B111	3
G	Foreign Language B102	3
G	Natural Science GE w/o Lab	3
G	Fine Arts GE or History GE	3
Total Credits		15

Sophomore Year – Fall

Type	Course	Credits
G	COMM B140 or B201	3
P	STAT B201	3
BC	ACCT B225	3
G/P	ECON B221	3
P	MGSC B290	3
Total Credits		15

Sophomore Year – Spring

Type	Course	Credits
G	Global Citizenship GE	3
G	Liberal Arts GE	3
G/P	MATH B122	3
BC	ACCT B226	3
G/P	ECON B222	3
Total Credits		15

Junior Year – Fall

Type	Course	Credits
BC	BADM B345	3
BC	BADM B363	3
BC	MKTG B350	3
BC	MGMT B371	3
BC	MGSC B390	3
Total Credits		15

Junior Year – Spring

Type	Course	Credits
BC	BADM B324	3
BC	BADM B383	3
BC	BADM B396	3
C	MKTG B453	3
BE	Upper-Level Business Elective	3
Total Credits		15

Senior Year – Fall

Type	Course	Credits
BC	BADM B379	3
C	MKTG B352	3
C	MKTG B455	3
BE	Upper-Level Business Elective	3
E	General Elective	3
Total Credits		15

Senior Year – Spring

Type	Course	Credits
C	MKTG B454	3
C	MKTG B465	3
BC	MGMT B478	3
BE	Upper-Level Business Elective	3
E	General Elective	2-3
Total Credits		14-15

G = General Education **BC** = Business Core
C = Concentration Requirement
P = Program Requirement
BE = Business Elective **E** = Elective

**Total Credits Required
for Degree = 120**